

Community Development Corporation

520 E Ocean Blvd

Regular Meeting

Los Fresnos, TX 78566

<http://citylf.cloudaccess.net/en/>

~ Agenda ~

Monday, March 7, 2022

6:00 PM

City Hall

NOTICE IS HEREBY GIVEN THAT THE COMMUNITY DEVELOPMENT CORPORATION OF THE CITY OF LOS FRESNOS PURSUANT TO CHAPTER 551, TITLE 5 OF THE TEXAS GOVERNMENT CODE, THE TEXAS OPEN MEETINGS ACT, WILL MEET ON MONDAY, MARCH 7, 2022 AT 6:00 PM AT CITY HALL, 520 EAST OCEAN BLVD., LOS FRESNOS, TX 78566.

AGENDA

- A. Call to Order
- B. Invocation and Pledge of Allegiance
- C. Presentation
 - 1. Presentation from the Los Fresnos Little League.
- D. Citizens Forum- To speak you must sign-in prior to the meeting and you have a limit of 5 minutes to speak.
- E. Action Items
 - 1. Consideration and ACTION to approve the minutes from February 7, 2022.
 - 2. Consideration and ACTION to acknowledge the February 2022 Financial Report. A. Monthly B. Year to Date report C. Sales Tax report
 - 3. Consideration and ACTION to support Los Fresnos Little League Baseball & Softball Programs
 - 4. Consideration and ACTION to approve funding for street improvements.
- F. Report by CDC Consultant
 - 1. CDC Consultant Report February 2022 A. Economic Development B. Community and Affordable Housing Development D. Promotions and Expanding the Los Fresnos Brand
- G. Report by General Manager
 - 1. General Manager A. Cameras B. Infrastructure Project - Caution Lights C. Veteran's Memorial D. Memorial and Community Park Signs
- H. Committee reports and action as may be appropriate.

1. A. Advertising & Promotion Committee: Tom Jones & Geoffrey Keillor
B. Business Program & By Laws Committee: Daniel Alvarez & Enrique Juarez
C. New Industry Development/City Development: Marco Huerta, William Lubben & Geoffrey Keillor
D. CDC Grants Exploration Committee: Enrique Juarez & Daniel Alvarez

I. Adjournment

This is to certify that I, Jacqueline Moya, posted this agenda on the front bulletin board of the City Hall on March 4, 2022 on or before 5:30 p.m. and it shall remain so posted continuously for at least 72 hours preceding the scheduled time of said meeting.

Jacqueline Moya, City Secretary

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary at (956) 233-5768, or fax (956) 233-9879, or e-mail jmoya@citylf.us for further information.

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 03/07/22 06:00 PM
Department: City Secretary
Category: Presentation
Prepared By: Jacqueline Moya

Initiator: Jacqueline Moya

Sponsors:

SCHEDULED

ACTION ITEM (ID # 4325)

DOC ID: 4325

Presentation from the Los Fresnos Little League.

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 03/07/22 06:00 PM

Department: City Secretary

Category: Minutes

Prepared By: Bianca Huerta

Initiator: Bianca Huerta

Sponsors:

SCHEDULED**ACTION ITEM (ID # 4293)**

DOC ID: 4293

Consideration and ACTION to approve the minutes from February 7, 2022.

I recommend approval.

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 03/07/22 06:00 PM

Department: City Secretary

Category: Report

Prepared By: Bianca Huerta

Initiator: Bianca Huerta

Sponsors:

SCHEDULED

ACTION ITEM (ID # 4294)

DOC ID: 4294

**Consideration and ACTION to acknowledge the February
2022 Financial Report. A. Monthly B. Year to Date report C.
Sales Tax report**

CITY OF LOS FRESNOS
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: FEBRUARY 28TH, 2022

09 -COMMUNITY DEVELOPMENT COR
FINANCIAL SUMMARY

% OF YEAR COMPLETED: 41.67

	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
<u>REVENUE SUMMARY</u>						
52-CDC DISBURSEMENTS	510,380	59,716.75	233,256.94	0.00	277,123.06	45.70
TOTAL REVENUES	510,380	59,716.75	233,256.94	0.00	277,123.06	45.70
	=====	=====	=====	=====	=====	=====
<u>EXPENDITURE SUMMARY</u>						
52-CDC DISBURSEMENTS	510,380	5,056.63	77,225.56	22,755.00	410,399.44	19.59
TOTAL EXPENDITURES	510,380	5,056.63	77,225.56	22,755.00	410,399.44	19.59
	=====	=====	=====	=====	=====	=====
REVENUE OVER/ (UNDER) EXPENDITURES	0	54,660.12	156,031.38	(22,755.00)	(133,276.38)	0.00
	=====	=====	=====	=====	=====	=====

CITY OF LOS FRESNOS
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: FEBRUARY 28TH, 2022

09 -COMMUNITY DEVELOPMENT COR

% OF YEAR COMPLETED: 41.67

REVENUES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
52-CDC DISBURSEMENTS						
=====						
10-NON-CATEGORIZED						
09-452-1010 SALES TAX	510,000	59,716.75	233,089.08	0.00	276,910.92	45.70
09-452-1050 INTEREST EARNED	380	0.00	167.86	0.00	212.14	44.17
TOTAL 10-NON-CATEGORIZED	510,380	59,716.75	233,256.94	0.00	277,123.06	45.70
11-NON-CATEGORIZED						
99-OTHER REVENUE						
TOTAL 52-CDC DISBURSEMENTS	510,380	59,716.75	233,256.94	0.00	277,123.06	45.70
=====						
44-MISCELLANEOUS INCOME						
=====						
10-NON-CATEGORIZED						
=====						
TOTAL REVENUE	510,380	59,716.75	233,256.94	0.00	277,123.06	45.70
=====						

CITY OF LOS FRESNOS
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: FEBRUARY 28TH, 2022

09 -COMMUNITY DEVELOPMENT COR
DEPARTMENT - 20-CAPITAL OUTLAY

% OF YEAR COMPLETED: 41.67

DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
11-MAINTENANCE						

CITY OF LOS FRESNOS
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: FEBRUARY 28TH, 2022

09 -COMMUNITY DEVELOPMENT COR
DEPARTMENT - 52-CDC DISBURSEMENTS

% OF YEAR COMPLETED: 41.67

DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
<hr/>						
<u>01-SALARIES</u>						
09-552-01100 SALARIES	15,480	96.00	3,324.00	0.00	12,156.00	21.47
TOTAL 01-SALARIES	15,480	96.00	3,324.00	0.00	12,156.00	21.47
<u>02-EMPLOYEE BENEFITS</u>						
09-552-02100 FICA EXPENSE	960	5.95	206.08	0.00	753.92	21.47
09-552-02105 MEDICARE EXPENSE	224	1.39	43.84	0.00	180.16	19.57
09-552-02107 TWC EXPENSE	144	2.69	93.08	0.00	50.92	64.64
09-552-02150 TMRS EXPENSE	0	0.00	4.35	0.00	4.35	0.00
09-552-02160 WORKER'S COMP	43	0.23	7.94	0.00	35.06	18.47
TOTAL 02-EMPLOYEE BENEFITS	1,371	10.26	355.29	0.00	1,015.71	25.91
<u>03-CONTRACT LABOR</u>						
09-552-03110 ATTORNEY	500	0.00	0.00	0.00	500.00	0.00
09-552-03115 AUDITOR	5,775	0.00	0.00	0.00	5,775.00	0.00
09-552-03120 PROFESSIONAL SERVICES	39,520	2,927.42	16,100.64	0.00	23,419.36	40.74
09-552-03121 BUSINESS RECRUIT AND DEVEL	12,000	1,000.00	5,000.00	0.00	7,000.00	41.67
TOTAL 03-CONTRACT LABOR	57,795	3,927.42	21,100.64	0.00	36,694.36	36.51
<u>04-SUPPLIES</u>						
09-552-04100 OFFICE SUPPLIES & PRINTING	5,500	0.00	1,774.77	0.00	3,725.23	32.27
TOTAL 04-SUPPLIES	5,500	0.00	1,774.77	0.00	3,725.23	32.27
<u>05-UTILITIES</u>						
<u>06-ADVERTISING</u>						
09-552-06100 CITY PROMOTION	45,000	0.00	23,500.00	0.00	21,500.00	52.22
09-552-06120 ADVERTISING	6,000	240.00	2,545.00	2,380.00	1,075.00	82.08
TOTAL 06-ADVERTISING	51,000	240.00	26,045.00	2,380.00	22,575.00	55.74
<u>09-TRAVEL & SCHOOL</u>						
09-552-09100 TRAVEL/SEMINARS	2,000	0.00	745.12	0.00	1,254.88	37.26
TOTAL 09-TRAVEL & SCHOOL	2,000	0.00	745.12	0.00	1,254.88	37.26
<u>10-DUES & MEMBERSHIPS</u>						
09-552-10100 DUES & MEMBERSHIPS	1,200	82.95	414.75	0.00	785.25	34.56
TOTAL 10-DUES & MEMBERSHIPS	1,200	82.95	414.75	0.00	785.25	34.56
<u>11-MAINTENANCE</u>						
09-552-11150 SPECIAL PROJECTS	257,434	0.00	5,024.81	20,375.00	232,034.19	9.87
TOTAL 11-MAINTENANCE	257,434	0.00	5,024.81	20,375.00	232,034.19	9.87

CITY OF LOS FRESNOS
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: FEBRUARY 28TH, 2022

09 -COMMUNITY DEVELOPMENT COR
DEPARTMENT - 52-CDC DISBURSEMENTS

% OF YEAR COMPLETED: 41.67

DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
<hr/>						
<u>12-INSURANCE</u>						
09-552-12100 INSURANCE	300	0.00	236.18	0.00	63.82	78.73
TOTAL 12-INSURANCE	300	0.00	236.18	0.00	63.82	78.73
<u>13-EQUIPMENT</u>						
<u>14-COMPUTER SOFTWARE</u>						
<u>30-NON-SPECIFIC</u>						
09-552-30100 BUSINESS INCENTIVE PROGRAM	20,000	700.00	18,205.00	0.00	1,795.00	91.03
09-552-30130 GENERAL FUND ADMIN	15,000	0.00	0.00	0.00	15,000.00	0.00
09-552-30131 TRANSFER DEBT SERVICE I&S	83,000	0.00	0.00	0.00	83,000.00	0.00
TOTAL 30-NON-SPECIFIC	118,000	700.00	18,205.00	0.00	99,795.00	15.43
<u>40-NON-SPECIFIC</u>						
<u>80-BOND PAYMENTS</u>						
<u>99-MISCELLANEOUS & CONTIN</u>						
09-552-99100 MISCELLANEOUS	300	0.00	0.00	0.00	300.00	0.00
TOTAL 99-MISCELLANEOUS & CONTIN	300	0.00	0.00	0.00	300.00	0.00
TOTAL 52-CDC DISBURSEMENTS	510,380	5,056.63	77,225.56	22,755.00	410,399.44	19.59
	=====	=====	=====	=====	=====	=====

CITY OF LOS FRESNOS
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: FEBRUARY 28TH, 2022

09 -COMMUNITY DEVELOPMENT COR
DEPARTMENT - 99-Capital Outlay

% OF YEAR COMPLETED: 41.67

DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
99-MISCELLANEOUS & CONTIN	=====	=====	=====	=====	=====	=====

CITY OF LOS FRESNOS
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: FEBRUARY 28TH, 2022

09 -COMMUNITY DEVELOPMENT COR
DEPARTMENT - 53-CDC BOND DISBURSEMENTS

% OF YEAR COMPLETED: 41.67

DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
<u>11-MAINTENANCE</u>						
<u>30-NON-SPECIFIC</u>						
	=====	=====	=====	=====	=====	=====

CITY OF LOS FRESNOS
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: FEBRUARY 28TH, 2022

09 -COMMUNITY DEVELOPMENT COR
DEPARTMENT - 60-HIGH DEMAND PROGRAM

% OF YEAR COMPLETED: 41.67

DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
01-SALARIES						
04-SUPPLIES						
13-EQUIPMENT						
99-MISCELLANEOUS & CONTIN						
	=====	=====	=====	=====	=====	=====
TOTAL EXPENDITURES	510,380	5,056.63	77,225.56	22,755.00	410,399.44	19.59
	=====	=====	=====	=====	=====	=====
REVENUE OVER/(UNDER) EXPENDITURES	0	54,660.12	156,031.38	(22,755.00)	(133,276.38)	0.00
	=====	=====	=====	=====	=====	=====

Sales Tax Report
FY 21-22

<u>Paid</u>	2c			1-1/2c (General Fund Portion)			1/2c (CDC Portion)		
	<u>FY21-21</u>	<u>FY19-20</u>	<u>Inc(Dec)</u> (\$)	<u>Inc(Dec)</u> (\$)	<u>Inc(Dec)</u> (\$)	<u>Inc(Dec)</u> (\$)	<u>FY20-21</u>	<u>FY19-20</u>	<u>Inc(Dec)</u> (\$)
October	155,969.20	137,245.88	18,723.32	13.64%	116,976.90	102,934.41	38,992.30	34,311.47	4,680.83
November	169,309.31	159,685.57	9,623.74	6.03%	126,981.98	119,764.18	42,327.33	39,921.39	2,405.94
December	141,597.79	138,701.88	2,895.91	2.09%	106,198.34	104,026.41	35,399.45	34,675.47	723.98
January	160,126.54	126,834.66	33,291.88	26.25%	120,094.91	95,126.00	40,031.64	31,708.67	8,322.97
February	227,290.15	162,607.38	64,682.77	39.78%	170,467.61	121,955.54	56,822.54	40,651.85	16,170.69
March	159,594.88	128,048.62	31,546.26	24.64%	119,696.16	96,036.47	39,898.72	32,012.16	7,886.57
April	133,099.44	113,435.34	19,664.10	17.34%	99,824.58	85,076.51	33,274.86	28,358.84	4,916.03
May	209,547.66	156,970.44	52,577.22	33.49%	157,160.75	117,727.83	52,386.92	39,242.61	13,144.31
June	174,302.19	145,570.95	28,731.24	19.74%	130,726.64	109,178.21	43,575.55	36,392.74	7,182.81
July	163,446.56	169,624.59	(6,178.03)	-3.64%	122,584.92	127,218.44	40,861.64	42,406.15	(1,544.51)
August	185,738.61	181,736.68	4,001.93	2.20%	139,303.96	136,302.51	46,434.65	45,434.17	1,000.48
September	171,296.40	144,746.62	26,549.78	18.34%	128,472.30	108,559.97	42,824.10	36,186.66	6,637.45
TOTAL SALES ACTIVITIES	\$ 2,051,318.73	\$ 1,765,208.61	\$ 286,110.12	16.21%	\$ 1,538,489.05	\$ 1,323,906.46	\$ 512,829.68	\$ 441,302.15	\$ 71,527.53

<u>Paid</u>	2c			1-1/2c (General Fund Portion)			1/2c (CDC Portion)		
	<u>FY21-22</u>	<u>FY20-21</u>	<u>Inc(Dec)</u> (\$)	<u>Inc(Dec)</u> (\$)	<u>Inc(Dec)</u> (\$)	<u>Inc(Dec)</u> (\$)	<u>FY21-22</u>	<u>FY20-21</u>	<u>Inc(Dec)</u> (\$)
October	178,985.72	155,969.20	23,016.52	14.76%	134,239.29	116,976.90	44,746.43	38,992.30	5,754.13
November	182,158.81	169,309.31	12,849.50	7.59%	136,619.11	126,981.98	45,539.70	42,327.33	3,212.38
December	159,019.26	141,597.79	17,421.47	12.30%	119,264.45	106,198.34	39,754.82	35,399.45	4,355.37
January	173,325.51	160,126.54	13,198.97	8.24%	129,994.13	120,094.91	43,331.38	40,031.64	3,299.74
February	238,866.97	227,290.15	11,576.82	5.09%	179,150.23	170,467.61	59,716.74	56,822.54	2,894.21
TOTAL SALES ACTIVITIES	\$ 932,356.27	\$ 854,292.99	\$ 78,063.28	9.14%	\$ 699,267.20	\$ 640,719.74	\$ 233,089.07	\$ 213,573.25	\$ 16,621.62

**** Sales Tax Amount may be adjusted at the end of the year based on actuals sales activity amounts.

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 03/07/22 06:00 PM
Department: City Secretary
Category: Agreement
Prepared By: Jacqueline Moya

Initiator: Jacqueline Moya

Sponsors:

SCHEDULED**ACTION ITEM (ID # 4328)**

DOC ID: 4328 A

Consideration and ACTION to support Los Fresnos Little League Baseball & Softball Programs

The CDC assisted the Little League in 2021 as they were recovering from a lost season of COVID in 2020. That amount is not needed this year but it still would be a benefit to the youth and quality of life by helping. We would develop this sponsorship into an agreement for services for \$1,000. It would include 2 field banners, 2 team sponsors (different age groups), 2 team plaques and a game sponsor. This will help insure the League will continue to provide terrific services to our youth in the Los Fresnos Area. This also brings lots of individuals into Los Fresnos to shop at our businesses before and after games. Business is most definitely increased during this time of year creating additional sales tax for the City and CDC.

I recommend approval.



Los Fresnos Little League

Jose Vasquez - President
(956) 620-9199

It's hard to believe that spring is around the corner and with its coming, the first hint of baseball season. Los Fresnos Little League is pleased to be launching its sponsorship efforts for the 2022 season.

Los Fresnos Little League is a community-based organization that brings the diamond sports of baseball and softball to families in our town. As a chartered member of Little League International, the league is operated by volunteers from our community. Our program looks to develop the Little League traits of character, courage, and loyalty while teaching them discipline, teamwork, and physical wellness in a safe and fun environment. All of your sponsorship goes to building the league and supporting our players.

<input type="checkbox"/>	Grand Slam \$1000 <ul style="list-style-type: none"> ▪ Field Banner (2) ▪ Team Sponsor (2) ▪ Team Plaque (2) ▪ Game Sponsor
<input type="checkbox"/>	Home Run \$500 <ul style="list-style-type: none"> ▪ Field Banner ▪ Team Sponsor ▪ Team Plaque ▪ Game Sponsor
<input type="checkbox"/>	Triple \$300 <ul style="list-style-type: none"> ▪ Field Banner ▪ Team Plaque ▪ Game Sponsor

Business Name: _____

Address: _____

Email: _____

Contact Name: _____ Phone: _____

Signature: _____ Date: _____

Los Fresnos Little League and our families thank you in advance for your support!



Los Fresnos Little League

Jose Vasquez - President
(956) 620-9199

Los Fresnos Little League Sponsorship Policy Agreement

Sponsorship of the Los Fresnos Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Los Fresnos Little league or any team in the Los Fresnos Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Los Fresnos Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Los Fresnos Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Los Fresnos Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

By signing this, I, the sponsor, acknowledge the sponsorship policy and agree to adhere to all components of this policy. If I fail to adhere to this policy, Los Fresnos Little League has the right to revoke my sponsorship.

_____	_____
Business Name	Sponsorship Level
_____	_____
Sponsor Representative Signature	Date
_____	_____
Printed Name	Title
_____	_____
Los Fresnos Little League Representative Signature	Date
_____	_____
Printed Name	Title

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 03/07/22 06:00 PM
Department: City Secretary
Category: Agreement
Prepared By: Jacqueline Moya
Initiator: Jacqueline Moya
Sponsors:

SCHEDULED**ACTION ITEM (ID # 4306)**

DOC ID: 4306 A

Consideration and ACTION to approve funding for street improvements.

The city is working on a project to do some major repairs on streets. The attachment shows the streets that are being considered. The Yellow ones will be funded by the City in the amount of \$698,108.63 not including the engineering and surveying of approximately \$100,000. There are 3 blocks that are directly connected to businesses or the flow around the businesses. Those are indicated in blue. This amount is \$173,105.38. The City would like the CDC to fund these streets. If agreed, the approval would need to be for an amount not to exceed \$175,000. Funds are available. Currently the CDC has a Fund Balance (Rainy Day or Emergency) of \$373,525. Additionally, the current CDC budget has \$232,000 available in special projects that is not committed to other projects.

I recommend approval of funding street improvements not to exceed \$175,000.

2021 STREET PRIORITY

BASE BID

Northwest:

1. Nogal Street from Arroyo Boulevard to West Third Street - \$38,756.75
2. Alamo Street from Arroyo Boulevard to Canal Street - \$188,795.50 (3)
3. West First Street from Arroyo Boulevard to Brazil Street - \$97,981.75 (4)
4. West Third Street from Arroyo Boulevard to Brazil Street - \$107,944.00 (2)

Northeast:

1. Coma Street from Ocean Boulevard to East First Street - \$42,268.13
2. Coma Street from East First Street to East Second Street - \$42,268.12
3. East Second Street from Arroyo Boulevard to Pita Street - \$59,653.25

Southwest:

1. West Eighth Street from Arroyo Boulevard to Alamo Street - \$62,354.25
2. West Eighth Street from Olmo Street to Nogal Street - \$62,354.25
3. West Sixth Street from Arroyo Boulevard to Brazil Street - \$92,331.75
4. West Fifth Street from Arroyo Boulevard to Brazil Street - \$92,080.50
5. Alamo Street from West Fifth Street to West Eighth Street - \$137,756.50
6. West Ninth Street from Olmo Street to Mesquite Street - \$183,553.75 (1)

Southeast:

1. East Seventh Street from Arroyo Boulevard to Pita Street - \$76,976.25
2. East Sixth Street from Como Street to Ebano Street - \$84,414.25

Overall:

1. Site Prep, Traffic Control Plan, Storm Water Pollution Plan - \$80,000.00

Yellow designates proposed City Funded - \$698,108.63

Blue designates proposed CDC Funded - \$173,105.38

Unfunded Street Repairs - \$578,275.00

OTHER STREETS THAT NEED WORK WITH FUTURE FUNDING

Northwest:

1. Canal Street from Arroyo Boulevard to Mesquite Street
2. Mesquite Street from Ocean Boulevard to Canal Street
3. West First Street from Nogal Street to the Culdesac
4. West Second Street from Arroyo Boulevard to Alamo Street

Northeast:

1. Ebano Street from Ocean Boulevard to East Third Street

Southwest:

1. West Seventh Street from Palma Street to Fresno Street
2. Nogal Street from West Tenth to the Shooting Range

Southeast:

1. None

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

SCHEDULED**ACTION ITEM (ID # 4295)**

Meeting: 03/07/22 06:00 PM

Department: City Secretary

Category: Report

Prepared By: Bianca Huerta

Initiator: Bianca Huerta

Sponsors:

DOC ID: 4295

**CDC Consultant Report February 2022 A. Economic
Development B. Community and Affordable Housing
Development D. Promotions and Expanding the Los Fresnos
Brand**

**Los Fresnos Community Development Corporation (LFCDC),
A Texas 4B Development Corp.**



**February, 2022 Report
By Desi Martinez, LFCDC Liaison**



**Congratulations Los Fresnos RODEO & Livestock Show
for a great attraction managed by volunteers that bring more visitors
and events sold out crowds to Los Fresnos! We are proud to be part of your team.**

Economic Development:

Businesses and area residents looking for sites, information, or technical assistance;

- Interest in Los Fresnos continues to grow with several contacts being made to city hall and the LFCDC office.
- There is another food franchise business that has requested permitting and business incentives information.

Community and Affordable Housing Development:

- ❖ Contractor RM Walsdorf has completed Phase 1 of shredding the invasive Brazilian plants and spraying of bases on the ground. Phase 2 will be to monitor this work during the next 6 months and repeat work where needed for any new sprouting of invasive plants. The Resaca Escondida water's edge was not worked on for 2 reasons; 1) The Contractor is not licensed to spray on water areas and, 2) Much of the water edge areas are owned by the property owners on the opposite side of the Resaca. Mr. Milum can provide more details on future plans.
- ❖ Community and volunteer's activities and events continue at all the Los Fresnos parks. The Los Fresnos Nature Park and Caracara Trail will be the location for Earth Day and Month events in April and the LFCDC Office will be assisting to engage locals and bring more visitors to the events. The city, chamber and LFCDC office will team up to make this a successful annual event and promotion at the Nature Park.
- ❖ We have requested to meet with the Community Development Corp of Brownsville (CDCB) to start up dialogue and explore strategies to provide more affordable housing opportunities to the Los Fresnos working class community and rural development. We will keep you posted with any news on this outreach.

Promotions and Expanding the Los Fresnos Brand:

- ✓ Received the new 2022 the new Los Fresnos Destinations and City Maps featuring the Los Fresnos country lifestyle and real estate sites for new homes, duplexes and 4-plex multi-family apartments and business locations. Distribution and promotion campaign will begin in March.

Questions, Answers, and Board Input Session.

(Contact me for information at the Los Fresnos CDC Office at #956-233-6182 or call my personal cell #956-778-8929 or email me at desiandlu1@yahoo.com)

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 03/07/22 06:00 PM

Department: City Secretary

Category: Report

Prepared By: Bianca Huerta

Initiator: Bianca Huerta

Sponsors:

SCHEDULED

ACTION ITEM (ID # 4296)

DOC ID: 4296

**General Manager A. Cameras B. Infrastructure Project -
Caution Lights C. Veteran's Memorial D. Memorial and
Community Park Signs**

Community Development Corporation

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A. Advertising & Promotion Committee: Tom Jones & Geoffrey Keillor B. Business Program & By Laws Committee: Daniel Alvarez & Enrique Juarez C. New Industry Development/City Development: Marco Huerta, William Lubben & Geoffrey Keillor D. CDC Grants Exploration Committee: Enrique Juarez & Daniel Alvarez

Need to assign new members.