

Community Development Corporation

520 E Ocean Blvd

Regular Meeting

Los Fresnos, TX 78566

<http://citylf.cloudaccess.net/en/>

~ Agenda ~

Monday, July 11, 2022

6:00 PM

City Hall

NOTICE IS HEREBY GIVEN THAT THE COMMUNITY DEVELOPMENT CORPORATION OF THE CITY OF LOS FRESNOS PURSUANT TO CHAPTER 551, TITLE 5 OF THE TEXAS GOVERNMENT CODE, THE TEXAS OPEN MEETINGS ACT, WILL MEET ON MONDAY, JULY 11, 2022 AT 6:00 PM AT CITY HALL, 520 EAST OCEAN BLVD., LOS FRESNOS, TX 78566.

AGENDA

- A. Call to Order
- B. Invocation and Pledge of Allegiance
- C. Citizens Forum- To speak you must sign-in prior to the meeting and you have a limit of 5 minutes to speak.
- D. Action Items
 - 1. Presentation by the Los Fresnos Chamber of Commerce and consideration and ACTION to approve a service agreement between the CDC and the Los Fresnos Chamber of Commerce.
 - 2. Consideration and ACTION to approve an agreement for sponsorship funding the 2023 Cameron County Fair & Livestock Show.
 - 3. Consideration and ACTION to approve funding for the September 2022 Cowboy Cook Off.
 - 4. Consideration and ACTION to approve sponsorship funding for Los Fresnos Rodeo.
 - 5. Consideration and ACTION to approve funding for the 2022 Narcisco Martinez Cultural Arts Center Conjunto Festival.
 - 6. Consideration and ACTION to approve a sign grant for Pederson Construction Co. Inc located at 806 W Ocean Blvd.
 - 7. Consideration and ACTION to approve a sign grant for Arnie's Winghouse located at 812 S. Arroyo Blvd.
 - 8. Consideration and ACTION to approve a sign grant for Texas 100 Bar & Grill located at 31796 State Highway 100.
 - 9. Consideration and ACTION to approve a landscaping grant for The Vazquez Drive Thru located at 210 S Arroyo Blvd.
 - 10. Consideration and ACTION to approve the minutes from June 6, 2022.

11. Consideration and ACTION to acknowledge the June 2022 Financial Report. A. Monthly B. Year to Date report C. Sales Tax report
 12. Consideration and ACTION to excuse the absence of Leonel Casanova from the June 6, 2022 Community Development Corporation meeting.
 13. Consideration and ACTION to excuse the absence of Enrique C. Juarez from the June 6, 2022 Community Development Corporation Meeting.
- E. Report by CDC Consultant
1. CDC Consultant Report June 2022 A. Economic Development B. Community Development C. Library Project
- F. Report by General Manager
1. General Manager A. Infrastructure Project - Caution Lights B. Veteran's Memorial C. 2022-2023 Budget
- G. Committee reports and action as may be appropriate.
1. A. Advertising & Promotion Committee: Alberto Escobedo & Pedro Maldonado B. Business Program & By Laws Committee: Daniel Alvarez & Enrique Juarez C. New Industry Development/City Development: Marco Huerta, William Lubben & Alberto Escobedo D. CDC Grants Exploration Committee: Enrique Juarez & Daniel Alvarez
- H. Adjournment

This is to certify that I, Jacqueline Moya, posted this agenda on the front bulletin board of the City Hall on July 8, 2022 on or before 5:30 p.m. and it shall remain so posted continuously for at least 72 hours preceding the scheduled time of said meeting.

Jacqueline Moya, City Secretary

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary at (956) 233-5768, or fax (956) 233-9879, or e-mail jmoya@citylf.us for further information.

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 07/11/22 06:00 PM
Department: City Secretary
Category: Presentation
Prepared By: Jacqueline Moya

Initiator: Jacqueline Moya

Sponsors:

SCHEDULED**ACTION ITEM (ID # 4487)**

DOC ID: 4487 A

Presentation by the Los Fresnos Chamber of Commerce and consideration and ACTION to approve a service agreement between the CDC and the Los Fresnos Chamber of Commerce.

The funding is \$1,000 per month and \$12,000 per year. This is a good benefit to all parties especially the business community of Los Fresnos.

I recommend approval.

SERVICE AGREEMENT

This agreement is between the Los Fresnos Community Development Corporation, hereinafter called "CDC" and the Los Fresnos Chamber of Commerce, hereinafter called "CHAMBER".

The purpose of this agreement is to establish a development program between the CDC and the CHAMBER to encourage, promote and expand business development. The CDC supports the Chamber's efforts to promote tourism, commercial and industrial development within the City. The CDC recognizes the substantial economic contribution from local businesses and industrial establishments deriving from sales tax, economic development sales tax and property taxes.

This agreement will begin on the 1st day of October. The CDC will contribute \$1,000.00 per month to the CHAMBER for a one (1) year period. The CDC will consider renewing this agreement on an annual basis.

Therefore, it is agreed that the CHAMBER will develop programs and perform the following duties:

1. Establish, maintain and share information bases of all business listings of Chamber members.
2. Share City and CDC related statistics and Economic Development Programs to be used for promotion and expansion of businesses and industrial developments.
3. Encourage expansion of existing businesses and encourage development of new business and industry within the City.
4. Maintain a visitor's information center.
5. Assist the Planning Department of the City in developing an overall master plan for commercial and industrial development.
6. Promote, develop and assist the City and the CDC in producing festivals, celebrations and events for the community; and to attract visitors to increase business for local merchants; and to offer recreational activities for the citizens.
7. The Chamber will establish and maintain a website and allow the CDC and the City to link to it. The website will include the City's statistics and other information that the City and the CDC provides to the Chamber.
8. Provide directory assistance for specific services and events.
9. Promote City, Los Fresnos CISC and ministry events through social media.
10. Provide promotional services to any and all non-profit organizations.
11. Work on maintaining a community calendar.
12. Provide quarterly reports to the CDC and the City.

The CDC will assist the CHAMBER in accomplishing its goals of increasing tourism and commercial and industrial development.

The Chamber must submit Audited Financials from a Certified Public Accountant. A Form 990 to the IRS is sufficient.

This agreement is effective upon the approval of both parties.

Passed and approved this 2nd day of August, 2021 by the Los Fresnos Community Corporation Board.

LOS FRESNOS COMMUNITY
DEVELOPMENT CORPORATION



ATTEST:

Jacqueline Moya
Jacqueline Moya, City Secretary

Enrique Juarez
Enrique Juarez, President

LOS FRESNOS CHAMBER OF
COMMERCE

Val Champion

Val Champion, Executive Director

ATTEST:

Secretary
Secretary

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 07/11/22 06:00 PM
Department: City Secretary
Category: Agreement
Prepared By: Jacqueline Moya
Initiator: Jacqueline Moya
Sponsors:

SCHEDULED**ACTION ITEM (ID # 4472)**

DOC ID: 4472 A

Consideration and ACTION to approve an agreement for sponsorship funding the 2023 Cameron County Fair & Livestock Show.

The Cameron County Fair & Livestock Show will be held on February 17, 18 & 19, 2023. We are tapped out on our 10% of promotion and advertising allowed by law so it needs to be no more than \$9,000. The President, Valerie Arizmendi will be at the meeting to present the information. I am having these types expenditures be presented along with the budget so they can be included into our budget instead of approving the budget and then later approving the different amounts.

Here is the history of funding.

2006-2007	\$1,500
2007-2008	\$1,500
2008-2009	\$1,500
2009-2010	\$1,500
2010-2011	\$2,500
2011-2012	\$2,500
2012-2013	\$3,000
2013-2014	\$5,000
2014-2015	\$6,500
2015-2016	\$7,000
2016-2017	\$7,000
2017-2018	\$7,000
2018-2019	\$9,000
2019-2020	\$9,000
2020-2021	\$9,000
2021-2022	\$9,000



Cameron County Fair & Livestock Show
 P.O.Box 530985
 Harlingen, Texas 78553
 June 23, 2022

Members of the CDC of Los Fresnos,

The 2022 CCFLS show went on even with the COVID 19 pandemic still threatening. Masks were recommended and hand sanitizers and hand washing stations available. Show schedules were back to our regular times and all divisions were open. We were so glad that the Los Fresnos PRCA Rodeo and the Heart of America Carnival back, they were missed!

Even with the Covid 19 pandemic still present, the show had a total of 392 entries that included 34 rabbits, 26 lambs, 59 goats, 21 commercial heifers, 30 registered heifers, 59 steers and 188 swine. This was the largest count of cattle that I can remember!

Dr. Virginia Miller once again utilized our CCFLS Show grounds office and the young ladies met with the judges in a more intimate level. The 2022 Cowgirl is Avery Fohn representing Highland Hustlers 4H, 1st Runner up Ryleigh Greer representing Arroyo 4H and Morgan Stanko is 2nd Runner up representing Rio Hondo FFA.

The young lady and her court participated passing out ribbons and participated in the Los Fresnos Parade. The Cowgirl will then go on to represent the 2023 Los Fresnos PRCA Rodeo. This young lady will receive a scholarship from the Rodeo Committee to continue her education. The 2022 LFPRCA Queen was Miss. Bailey Helmer who represented Arroyo 4H. The Rodeo continues to support our youth of Cameron County and we thank them.

With the continued support from the CDC of Los Fresnos in 2022 a total of \$12,000.00 in scholarships were awarded. This year there were eleven scholarship applications received from various towns across Cameron County. All were deserving of a scholarship based on their participation in Cameron County Fair and Livestock show, their GPA and community involvement. The scholarship recipients are Bailey Helmer, Zachary Gray, Paige Lee Stanko, Julia McManus Nichole Garcia, Aliah, Celeste Villarreal Lindsey Woodward, Naelynn Jimenez McKayla Valdez Alejandro Rojas. Scholarships ranged from \$2,500 to \$500.

This year the CCFLS committee did a special award of \$500 to John Wayne Kibler and recognized him with a newly created Sr. Volunteer Award. Recognizing this young man for his volunteerism in that he has always helped from the time he was eight years old. Of note, this young man did not submit a scholarship application as he plans to join the military.

CCFLS was blessed with additional support in 2022 and paid it forward with the addition of \$250 being added on to those exhibitors that participated in CCFLS and then went on to the Rio Grande Valley Livestock show and made the Sale of Champions for an additional \$5,000 being given to the youth of Cameron County

With your support the committee of CCFLS continued to support the youth of Cameron County, exhibitors who presented a champion animals as well as the 1stplace animals in all divisions were given back premium money. A total of \$10,000.00 was given in premium money was given back directly to the youth in 2022. This money was in addition to jackets and buckles and ribbons that were awarded.

For those who are not familiar with the show, it continues to be a nonprofit 501 (c) (3) organization that supports the 4H and FFA youth of Cameron County and South Texas. The youth develop responsibility, pride and healthy competition through participation in livestock shows. The Cameron County Fair & Livestock show will mark its Forty-third year with the 2023 show.

On behalf of the Cameron County Fair & Livestock Show Board of Directors we wish to thank the CDC of Los Fresnos for the support of the show by sharing some of the advertising dollars with our organization. Once again we are soliciting your advertising dollars to support our efforts. If you could possibly spend the same dollar amount as last year that would be greatly appreciated. The advertising dollars you spend with us will be used to help defray the cost of putting on the show, any additional future building expansions as well as towards scholarships. The CDC of Los Fresnos will have a sign with the CDC logo once again displayed in the show arena the entire time of the show. Announcements will be made over the speaker system recognizing the CDC of Los Fresnos during the show.

As the Cameron County Fair & Livestock show celebrates the Forty-third Anniversary of the show we wish to thank you in advance for your generous support of the show and the 4H and FFA youth in Cameron County.

Sincerely,

Valerie Arizmendi
President 2022-2023

Attachment: Cameron County Sponsorship 2023 (4472 : Cameron County Livestock Sponsorship)



Cameron County Fair & Livestock Show

PO Box 530985
Harlingen, Texas 78553

2023

President
Valerie Arizmendi

Vice President
William Goad

Treasurer
Sherilyn Goad

Secretary
Virginia Miller

VP Livestock
Mark Miller

VP Home show
Rhonda Munoz

VP Sponsorships
Rebecca Goad

Thank You for considering a sponsorship to the Cameron County Fair & Livestock Show! Your donation will give over 500 Valley youth the opportunity to show off their livestock, artwork & crafts, shop exhibits and baked goods at the Annual Cameron County Fair & Livestock Show!

The Cameron County Fair & Livestock Show is a non-profit, 501 © (3) organization. Our mission is to provide a supportive and educational environment in which the youth of Cameron County (and surrounding areas) can develop responsibility, pride, and healthy competition. Today's youth are tomorrow's leaders, and we thank you for investing in their future.

Stock Show Sponsor monetary donations we offer:

- \$100 – 1 CCFLS baseball cap
- \$250 - a 2ft x 4ft sponsor board to be displayed in the livestock show arena for the duration of the show
- \$500 – 4 Los Fresnos PRCA Rodeo tickets & a 2ft x 4ft sponsor board to be displayed in the livestock show arena for the duration of the show
- \$1,000 -8 Los Fresnos PRCA Rodeo tickets & a 4ft x 4ft sponsor board to be displayed in the livestock show arena for the duration of the show
- \$2,000 - 12 Los Fresnos PRCA Rodeo tickets & a 4ft x 4ft sponsor board to be displayed in the livestock show arena for the duration the show
- \$2,500 – 14 Los Fresnos PRCA Rodeo Tickets & a 4x4 sponsor boards to be displayed in the livestock show arena for the duration of the show
- \$5,000 – 28 Los Fresnos PRCA Rodeo Tickets & 2 4x4 sponsor boards to be displayed in the livestock show arena and show grounds for the duration of the show.
- \$7,500 – 42 Los Fresnos PRCA Rodeo Tickets & 3 4x4 sponsor boards to be displayed in the livestock show arena and show grounds for the duration of the show
- \$10,000 - 56 Los Fresnos PRCA Rodeo Tickets & 4 4x4 sponsor boards to be displayed in the livestock show arena and show grounds for the duration of the show

In addition, sponsors will be announced over the PA system throughout the livestock show.

For Sponsorships over \$1000 Please designate amount you wish to be used for:

\$_____ Scholarship \$_____ Livestock Exhibitor Premium

Please complete the following and thank you again for your generous gift.

Company Name _____

Contact Person _____

Address _____ Phone _____

Stock Show Sponsor: \$100 \$250 \$500 \$1,000 \$1,500
 \$2,000 \$2,500 \$5,000 \$7,500 \$10,000

Stock Show Committee Member info: _____

www.ccflsonline.webs.com

Other (please list)

Attachment: Cameron County Sponsorship 2023 (4472 : Cameron County Livestock Sponsorship)



Cameron County Fair & Livestock Show

PO Box 530985
Harlingen, Texas 78553

2023

President
Valerie Arizmendi

Vice President
William Goad

Treasurer
Sherilyn Goad

Secretary
Virginia Miller

VP Livestock
Mark Miller

VP Home show
Rhonda Munoz

VP Sponsorships
Rebecca Goad

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Premium Sponsor, starting in 2018 a new sponsorship opportunity was available. CCFLS paid directly to the exhibitors a premium for the placing they are awarded. In 2021 we will be pay the Overall Grand and Reserve Champions and the Breed and Weight champions. As funding increases we will add to the premiums being paid and add additional placing as sponsorship support increases. We awarded premiums of \$12,000.00 in 2022. Premium Sponsors will be recognized by level of donation on Premium Boards displayed at the show and announced during show. 100% of premiums will be paid directly to the exhibitors.

Levels of Premium Sponsorship:

- Tin - \$250.00
- Bronze - \$500.00
- Silver - \$1,000.00
- Gold - \$2,500.00
- Platinum - \$5,000.00

Please complete the following and thank you again for your generous gift.

Company Name _____

Contact Person _____

Address _____ Phone _____

Premium Sponsor: ___\$250___ \$500___ \$1,000___ \$2,500___ \$5,000

Stock Show Committee Member info: _____

www.ccflsonline.webs.com

Other (please list)

Attachment: Cameron County Sponsorship 2023 (4472 : Cameron County Livestock Sponsorship)

SERVICE AGREEMENT

This is an agreement between the Los Fresnos Community Development Corporation, hereinafter called "CDC" and the Cameron County Fair & Livestock Show, hereinafter called "Fair".

The purpose of this agreement is to establish a development program between the CDC and the Fair to promote the City through advertisement.

This agreement will begin on December 1, 2021 and will be for a one year (1) period and will be reviewed by the CDC to consider extending the agreement or not. Payment in the amount of \$9,000.00 will be paid in full in the month of December.

Therefore, it is agreed that the Fair will use advertisement dollars as follows:

1. \$7,500
 - a. Three 4-foot x 4-foot advertising boards to be displayed in the livestock show arena for the duration of the show
 - b. Announcements over the PA system throughout the show
2. \$1,000
 - a. Advertising on the premium board to be displayed at the show for the duration of the show
 - b. Announcements over the PA system throughout the show
3. \$500
 - a. Advertising on the premium board to be displayed at the show for the duration of the show
 - b. Announcements over the PA system throughout the show

This agreement is effective upon the approval of both parties.

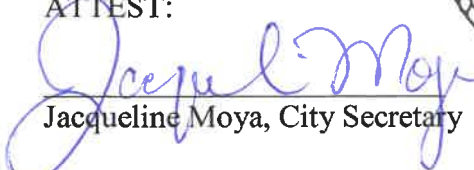
Passed and approved this 2nd day of August, 2021 by the Los Fresnos Community Corporation Board.



LOS FRESNOS COMMUNITY
DEVELOPMENT CORPORATION


Enrique Juarez, President

ATTEST:


Jacqueline Moya, City Secretary

CAMERON COUNTY FAIR &
LIVESTOCK SHOW


President

ATTEST:


Secretary

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 07/11/22 06:00 PM
Department: City Secretary
Category: Agreement
Prepared By: Jacqueline Moya

Initiator: Jacqueline Moya

Sponsors:

SCHEDULED**ACTION ITEM (ID # 4488)**

DOC ID: 4488 A

Consideration and ACTION to approve funding for the September 2022 Cowboy Cook Off.

The Fifth Annual Cowboy Cook-Off will be held again this year in September. The CDC has sponsored it for the first 4 years. The first year was for \$1,000 and the other years was for \$1,500. Jerry Bruce and George Gomez will be present to present information and answer questions.

SERVICE AGREEMENT

This is an agreement between the Los Fresnos Community Development Corporation, hereinafter called "CDC" and the Los Fresnos Rodeo Committee, hereinafter called "Committee".

The City of Los Fresnos will pay sponsorship fees of \$2,500.00 to the Los Fresnos Rodeo Committee for the 4th Annual Smokin Hwy 100 Cook-Off and Concert.

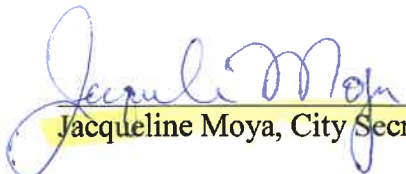
In return for these monies the Rodeo Committee will:

1. Media Advertising Name Recognition
2. Announced as a concert sponsor during Cook-Off
3. Webpage Listing
4. One 3'x8' Sign Cooking Area
5. Trophies for winners will have your name on them as a sponsor
6. Flyer Listing (name listing only if committed by 9/1/2021)
7. Space for six Banners Cooking Arena (Outside Arena)

This agreement is effective upon the approval of both parties.


Passed and approved this 7th day of June, 2021 by the Los Fresnos Community Development Corporation

ATTEST:


Jacqueline Moya, City Secretary



LOS FRESNOS COMMUNITY
DEVELOPMENT CORPORATION


Enrique Juarez, President

ATTEST:


Secretary

LOS FRESNOS RODEO COMMITTEE


Chairman

Attachment: CDC AND RODEO COOK OFF 2021 (4488 : Cowboy Cook Off & Concert)



5th Annual Los Fresnos Cowboy-Off 2022

First of all, we would like to thank the Los Fresnos Community Development Corporation for all of your support you have extended to the Los Fresnos Cowboy-Off in years past and for consideration for this year's Cowboy-Cook Off.

The Los Fresnos Cowboy-Off is an event being presented by the Los Fresnos Rodeo as another event to bring the Los Fresnos Community. The Cowboy-Cook Off is a barbecue competition which is sanctioned by the Champions Barbecue Alliance. We will have teams competing from throughout the Rio Grande Valley and other areas of Texas. We anticipate to have over 35 teams compete this year. We are extremely excited about adding a new feature of having school kids compete in this years event in the Kids Q competition. Kids will compete in two groups, (1) from 6 to 11 years of age and (2) from 12 to 16 years of age. We will be providing the kids with grills, charcoal and the meat to cook their entries and T-shirts.

A feature that gets a large amount of attention is the People's Choice Award. Teams participating in this award give samples of their barbecue to the public. We provide the public with tickets so that they can give this ticket to the team that they liked their samples the best. The team with the most tickets wins the People's Choice Award.

Teams competing in the Los Fresnos Cowboy Cook-Off will be eligible to compete in the State Championship by proclamation from the Texas Senate.

We believe this event brings another family fun event for the families in Los Fresnos and surrounding areas to enjoy. We certainly appreciate the support we get from the community and from you, our sponsors.

2022 Los Fresnos Cowboy Cook-Off Budget

• Los Fresnos Cowboy Cook-Off Price Awards	\$ 6,500.00
• Cooking teams & judges materials & trophies	\$ 1,800.00
• Kids Q (grills, charcoal, meat & T-Shirts)	\$ 1,500.00
• Misc Expenses	\$ 200.00
	<u>\$10,000.00</u>

The Los Fresnos Community Development Corporation has supported the Los Fresnos Cowboy Cook-Off las year as follows:

Los Fresnos Cowboy Cook-Off Event Sponsor	\$ 1,500.00
--	--------------------

Thank you!
 Larry Cantu
 Los Fresnos Rodeo Committee



2022 Los Fresnos Cowboy Cook-Off Sponsorship Package

1. ***\$1500 Cowboy Cook-Off Event Sponsor***

- ✧ Media Advertising Name Recognition
- ✧ Announced as one of the Event Sponsors during the Cook-Off
- ✧ Webpage Listing
- ✧ One 3' x 8' Sign Cooking Contestant Area
- ✧ Name on all award Plaques (1st to 10th place and Kids Q 1st to 3rd place)
- ✧ Flyer listing (name listing if committed by August 14th, 2022)
- ✧ Space for six Banners in event area
- ✧ 2 Cowboy Cook-Off T-Shirts
- ✧ 2 Cowboy Cook-Off Caps

2. ***\$1000 Cowboy Cook-Off Grand Champion Sponsor***

- ✧ Announced as one of the Grand Champion Sponsors during the Cook-Off
- ✧ Webpage Listing
- ✧ One 3' x 8' Sign Cooking Contestant Area
- ✧ Flyer Listing (Logo is committed by August 14th, 2022)
- ✧ Space for three Banners in event area
- ✧ 2 Cowboy Cook-Off Caps

3. ***\$800 Cowboy Cook-Off Reserve Champion Sponsor***

- ✧ Announced as one of the Reserve Champion Sponsors
- ✧ Webpage Listing
- ✧ One 3' x 8' Sign Cooking Contestant Area
- ✧ Flyer Listing (Logo if committed by August 14th, 2022)
- ✧ Space for two Banners in Event Area
- ✧ 1 Cowboy Cook-Off Cap

4. ***\$500 Cowboy Cook-Off Brisket Sponsor***

- ✧ Announced as one of the Cowboy Cook-Off Brisket Sponsors
- ✧ Webpage Listing
- ✧ One 2' x 4' Sign in Cooking Contestant Area
- ✧ Logo or Name on Cowboy Cook-Off Brisket Plaque (1st, 2nd , 3rd places)
- ✧ Flyer Listing (Logo if committed by August 14th, 2022)
- ✧ Space for one banner in event area

5. ***\$500 Cowboy Cook-Off Pork Spar Ribs Sponsor***

- ✧ Announced as one of the Cowboy Cook-Off Pork Spar Ribs Sponsors
- ✧ Webpage Listing
- ✧ One 2' x 4' Sign in Cooking Contestant Area
- ✧ Logo or Name on Cowboy Cook-Off Pork Spar Ribs Plaque (1st, 2nd , 3rd places)
- ✧ Flyer Listing (Logo if committed by August 14th, 2022)
- ✧ Space for one banner in event area

6. ***\$500 Cowboy Cook-Off Chicken Sponsor***

- ✧ Announced as one of the Cowboy Cook-Off Chicken Sponsors
- ✧ Webpage Listing
- ✧ One 2' x 4' Sign in Cooking Contestant Area
- ✧ Logo or Name on Cowboy Cook-Off Chicken Plaque (1st, 2nd , 3rd places)
- ✧ Flyer Listing (Logo if committed by August 14th, 2022)
- ✧ Space for one banner in event area



2022 Los Fresnos Cowboy Cook-Off Sponsorship Package

7. **\$500 Cowboy Cook-Off Pork Butt Sponsor**

- ✧ Announced as one of the Cowboy Cook-Off Pork Butt Sponsors
- ✧ Webpage Listing
- ✧ One 2' x 4' Sign in Cooking Contestant Area
- ✧ Logo or Name on Cowboy Cowboy Cook-Off Pork Butt Plaque (1st, 2nd , 3rd places)
- ✧ Flyer Listing (Logo if committed by August 14th, 2022)
- ✧ Space for one banner in event area

8. **\$300 Cowboy Cook-Off Kids Que Sponsor (Age Group 1 - ages 6 - 11)**

- ✧ Announced as one of the Cowboy Cook-Off Kids Que Sponsors
- ✧ Webpage Listing
- ✧ One 2' x 4' Sign in Kids Que Cooking Contestant Area
- ✧ Logo or Name on Cowboy Cowboy Cook-Off Kids'Que Plaque (1st, 2nd , 3rd places)
- ✧ Flyer Listing (Logo if committed by August 14th, 2022)

9. **\$300 Cowboy Cook-Off Kids Que Sponsor (Age Group 2 - ages 12 - 16)**

- ✧ Announced as one of the Cowboy Cook-Off Kids Que Sponsors
- ✧ Webpage Listing
- ✧ One 2' x 4' Sign in Kids Que Cooking Contestant Area
- ✧ Logo or Name on Cowboy Cowboy Cook-Off Kids'Que Plaque (1st, 2nd , 3rd places)
- ✧ Flyer Listing (Logo if committed by August 14th, 2022)

10. **\$200 Cowboy Cook-Off Jackpot Sponsor**

- ✧ Announced as one of Cowboy Cook-Off Jackpot Sponsors
- ✧ One 2' x 4' Sign in Cowboy Cook-Off Contestant Area

11. **\$200 Cowboy Cook-Off People's Choice Sponsor**

- ✧ Announced as one of Cowboy Cook-Off People's Choice Sponsor
- ✧ Logo on People's Choice Tickets (If committed by August 14th, 2022)

*This event is being presented by the Los Fresnos Rodeo (a nonprofit organization)
P.O. Box 103
Los Fresnos, Texas 78566*

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 07/11/22 06:00 PM
Department: City Secretary
Category: Agreement
Prepared By: Jacqueline Moya
Initiator: Jacqueline Moya
Sponsors:
DOC ID: 4482 B

SCHEDULED**ACTION ITEM (ID # 4482)**

Consideration and ACTION to approve sponsorship funding for Los Fresnos Rodeo.

The Thirty-Third Annual Los Fresnos Rodeo will be held on February 17, 18 & 19, 2023. We are tapped out on our 10% of promotion and advertising allowed by law so it needs to be no more than \$12,500. George Gomez and Jerry Bruce will be at the meeting to present the information. I am having these types expenditures be presented along with the budget so they can be included into our budget instead of approving the budget and then later approving the different amounts.

Here is the history of funding.

2002-2003	\$ 3,500
2003-2004	\$ 3,500
2004-2005	\$ 3,500
2005-2006	\$ 3,500
2006-2007	\$ 5,000
2007-2008	\$ 5,000
2008-2009	\$ 5,000
2009-2010	\$ 5,000
2010-2011	\$ 5,000
2011-2012	\$ 5,000
2012-2013	\$ 5,000
2013-2014	\$ 5,000
2014-2015	\$ 6,500
2015-2016	\$10,000
2016-2017	\$10,000
2017-2018	\$11,500
2018-2019	\$12,500
2019-2020	\$12,500
2020-2021	\$ 6,250 Due to COVID
2021-2022	\$12,500

The cookoff sponsorship amount was \$1,000 the first year and \$1,500 the other years.

SERVICE AGREEMENT

This is an agreement between the Los Fresnos Community Development Corporation, hereinafter called "CDC" and the Los Fresnos Rodeo Committee, hereinafter called "Committee".

The purpose of this agreement is to establish a development program between the CDC and the Committee to promote the CDC through advertisement.

This agreement will begin on December 1, 2021 and will be for a one year (1) period and will be reviewed by the CDC to consider extending the agreement or not. Payment in the amount of \$12,500.00 will be paid the first part of December.

Therefore, it is agreed that the Committee will use advertisement dollars as follows:

Platinum Sponsor **\$10,000**

- a. Media Advertising (PSA's allowed)
- b. Sign on Top of Announcer's Stand
- c. Poster Advertising-Logo or Name (if committed by 12/1/2021)
- d. Announced as Platinum Sponsor during rodeo performances
- e. Displayed on Big Arena Video Screen
- f. Flag (with your logo) in Gran Entry (If committed by 12/01/2021)
- g. Program Advertising (Full Page if committed by 12/01/2021)
- h. Webpage Listing
- i. Box Seats Three Rodeo Performances (6 seats per performance if committed by 12/01/2021)
- j. Custom Embroidered Jacket or Buckle or Six Caps (if committed by 12/01/2021)
- k. Space for Banners outside arena
- l. 100 Regular Admission Concert Tickets
- m. 20 Rodeo Tickets (6-Friday, 8-Saturday, 6-Sunday)
- n. Program Listing (name listing only if committed by 12/01/2021)

Option #1 Add-on Sky Box **\$1,500**

- a. Sky Box Seats for all Three Rodeo Performances (10 seats per performance)
- b. Out of weather and above the crowd
- c. Private stair entrance
- d. A spot for 12" x 8' name above the opening facing the arena
- e. Complimentary small ice chest with 10 or more refreshments daily
- f. Program Listing

Rodeo Friday Concert Sponsor **\$1,000**

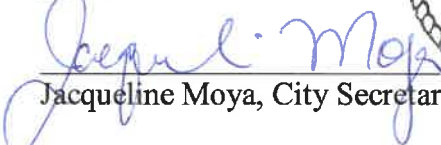
- a. Media Advertising Name Recognition
- b. Announced as a concert sponsor during rodeo and concert
- c. Displayed on Big Arena Video Screen
- d. Webpage Listing
- e. Banner or Sign on Stage
- f. Program Listing (name listing only if committed by 12/1/2021)
- g. 12 Rodeo Tickets (4 per performance)
- h. 40 Friday Concert Tickets

i. Space for Banners Outside Arena

This agreement is effective upon the approval of both parties.

Passed and approved this 2nd day of August, 2021 by the Los Fresnos Community Development Corporation Board.

ATTEST:


Jacqueline Moya, City Secretary



LOS FRESNOS COMMUNITY
DEVELOPMENT CORPORATION


Enrique Juarez, President

LOS FRESNOS RODEO
COMMITTEE


Chairman

ATTEST:


Secretary

SERVICE AGREEMENT

This is an agreement between the Los Fresnos Community Development Corporation, hereinafter called "CDC" and the Los Fresnos Rodeo Committee, hereinafter called "Committee".

The City of Los Fresnos will pay sponsorship fees of \$2,500.00 to the Los Fresnos Rodeo Committee for the 4th Annual Smokin Hwy 100 Cook-Off and Concert.

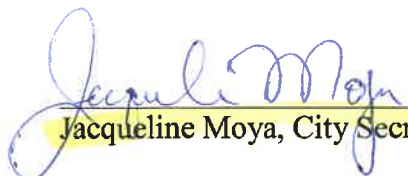
In return for these monies the Rodeo Committee will:

1. Media Advertising Name Recognition
2. Announced as a concert sponsor during Cook-Off
3. Webpage Listing
4. One 3'x8' Sign Cooking Area
5. Trophies for winners will have your name on them as a sponsor
6. Flyer Listing (name listing only if committed by 9/1/2021)
7. Space for six Banners Cooking Arena (Outside Arena)

This agreement is effective upon the approval of both parties.


Passed and approved this 7th day of June, 2021 by the Los Fresnos Community Development Corporation

ATTEST:


Jacqueline Moya, City Secretary



LOS FRESNOS COMMUNITY
DEVELOPMENT CORPORATION


Enrique Juarez, President

ATTEST:


Secretary

LOS FRESNOS RODEO COMMITTEE


Chairman

Attachment: CDC AND RODEO COOK OFF 2021 (4482 : Los Fresnos Rodeo Sponsorship)



LOS FRESNOS RODEO COMMITTEE, INC



SCOPE

The Rodeo Committee shall extend to and include all communities in the surrounding area of Los Fresnos and the rodeo committee shall be located in Los Fresnos, Texas

OBJECTIVES

The purpose of the Rodeo Committee is to support and promote agriculture and old-west heritage in the Lower Rio Grande Valley through education, entertainment, scholarships and community involvement. Our annual flagship event is focused on accomplishing these goals by creating a family-friendly educational environment that showcases the old-west and agriculture ways of life through events such as the Rodeo and Livestock Show. We further promote our purpose by supporting like-minded organizations and awarding the youth of our region with scholarships and sponsorships to further their education with an emphasis in an agricultural related field.

July 10, 2022

Board Members
Community Development Corporation
Los Fresnos, Texas

Dear Board Members,

Thank you for your support last year and for the opportunity to be considered for support this year by the Los Fresnos Community Development Corporation.

In the last 32 years the Los Fresnos Rodeo has grown from a very small rodeo to the “*Biggest Little Rodeo In Texas*”. One of our goals was to bring family friendly entertainment to the citizens of Los Fresnos and the surrounding areas. We are now one of the largest little rodeos in Texas in the number of contestants and number of fans that participate in our three day event. We have over 25,000 people attend the rodeo, the concerts, the livestock show, the carnival and rodeo activity area each year for the 3 day event and we have the top cowboys and cowgirls from the Professional Rodeo Cowboy Association and the Women’s Professional Rodeo Association. We are very fortunate that many of the champion cowboys and cowgirls that compete at the National Finals Rodeo participate in our rodeo as it starts the rodeo year for them. Because of the participation both by the contestants and fans from around the country Los Fresnos is know for many people throughout the country and the rodeo sheds a very good light for Los Fresnos to them. Our feedback from many of these folks is that they really love the friendliness they receive from the people in Los Fresnos.

Many of the restaurants and business in Los Fresnos tell us that they look forward to the rodeo since it brings considerable amount of business for them. They have told us that they have to prepare in advance to make sure they are stocked up with goods for the rodeo. We are very proud that the rodeo brings a big boost to our local business.

Thanks to you all and the rest of our sponsors and volunteers we had an amazing rodeo this year. We set a record in that all three performances were a complete sell out. We also had a record number of contestants compete. The concerts also had record number of fans. Our activity area where we provide free entertainment was packed as well as the Cameron County Fair & Livestock Show. The feedback from our fans was outstanding and they can’t wait for next years rodeo.

The rodeo committee has another event to bring entertainment to the folks in the Los Fresnos area. This event is the Los Fresnos Cowboy Cook-Off. We will be having our 5th annual event this year and a new feature this year is “Kids Q”. Kids Q will have two sets of ten kids competing in each group, (group 1) Kids from 6 to 11 and (group 2) Kids from 12 to 16. Along with the cook-off we will be having local bands including some of the Los Fresnos high school groups that will provide live music. We are also having a classic car show, market place, pony rides and food trucks for the folks to partake. We are encouraging the cooking teams to provide free samples of their barbecue to the people attending the cook-off by having a people’s choice award where the cooking team that receives the most tickets from the people that sample their entry will receive a prize and award. We will be giving people free tickets so that they can vote for their favorite cooking team.

It takes considerable amount of support from our community, business and volunteers to put on the rodeo and to make the necessary improvements to provide a safe, family-friendly environment for our contestants and participants. Below are estimates of some of costs associated with the rodeo:

- ◆ Est. \$140,000 To put on the Rodeo and Concert each year.
- ◆ Below is a list of the major projects the Rodeo is undertaking this year

New Announcers Stand (need more room and upgrades)	\$46,000
New Permanent Concert Stage	\$37,000
Paving Midway from rodeo ground entrance around to Livestock Show and Lions Club	\$33,000
Addition to Ticket Office	\$12,500
Purchase ATM machines	\$5000

The Los Fresnos Rodeo prides itself in helping out with other community organizations and to name few among others below is list of organization that we have recently supported:

- Cameron County Fair & Livestock Show
- Los Fresnos CISD - various organizations such the Cheerleaders with their program ads and football schedule.
- Los Fresnos Little League - we sponsor a team
- Texas Trail Riders
- Los Fresnos EMS
- Texas Wing Civil Air Patrol

Los Fresnos Community Development Corporation has supported the Los Fresnos Rodeo and Los Fresnos Cowboy Cook-Off with the following sponsorships:

Los Fresnos Rodeo Platinum Sponsor	\$10,000.00
Los Fresnos Rodeo Friday Night Concert Sponsor	\$ 1,000.00
Los Fresnos Rodeo Skybox	<u>\$ 1,500.00</u>
Total Sponsorship to Los Fresnos Rodeo	\$12,500.00
 Los Fresnos Cowboy Cook-Off Event Sponsor	 \$ 1,500.00
 Total Sponsorship Amount to the Los Fresnos Rodeo	 \$14,000.00

We hope that you can continue at the same level of generous support that you have done for us this past year. Your support of the Los Fresnos Rodeo is greatly appreciated and very much needed.

On behalf of the Los Fresnos Rodeo Committee, THANK YOU!

Larry Cantu
Rodeo Committee Chairman.



February 18th, 19th & 20th, 2022

WWW.LFRODEO.COM

Biggest Little Rodeo in Texas

Note from the Chairman

Welcome to the 32nd annual Los Fresnos Rodeo, the "*Biggest Little Rodeo in Texas*". On behalf of the rodeo committee, I would extend our sincere gratitude to all of our sponsors, who without your generous support we would not be able to put on this great event. With the help of our sponsors and volunteers we look forward to another outstanding event that is the Los Fresnos Rodeo & Concert along with the Cameron County Fair & Livestock Show. We'll see you at the rodeo and again "**Let's Rodeo**"!!

*Thank You!!
Larry Cantu*

Rodeo Committee

The Los Fresnos Rodeo Committee is made of twenty-eight hard working individuals who with the help of their families and numerous volunteers tirelessly toil to put on a three-day event of family fun entertainment. The Rodeo Committee prides itself in providing numerous scholarships and support to youth and civic organizations in the area. The Rodeo Committee strives to provide the best rodeo stock and cowboys in the PRCA thus considered "The Biggest Little Rodeo in Texas". The intent of the original founders of the rodeo were to put Los Fresnos on the map by bringing top quality entertainment to our community and the Rodeo Committee continues to fulfill the dreams of these individuals. Working together, the rodeo committee has partnered with the Cameron County Fair & Livestock Show, which holds their event in conjunction with the rodeo. There is also a fun filled carnival for all to enjoy and many other forms of entertainment that are part of the Los Fresnos Rodeo & Concerts.

Our Fans

We host over 25,000 fans during the three-day event. These are spectators from all over the United States and Mexico. The demographics include Rio Grande Valley Residents, Winter Texans and folks from Northern Mexico.

Stock Contractor

Stace Smith produces more PRCA rodeos than any other stock contractor in the Professional Rodeo Cowboys Association and has been named PRCA Stock Contractor of the Year eleven times. Smith Pro Rodeos provide top livestock and a one of a kind rodeo experience that attracts the top cowboys in PRCA and top cowgirls in the WPRA.

1. PLATINUM SPONSOR \$10,000

The Platinum sponsor has promotional opportunities at the event including announcements during the rodeo and concert. Branding that appears on our rodeo website, our LED display screen, posters, and arena and as well as on-site branding.

- a. Media Advertising (*PSA's as allowed*)
- b. Sign on Top of Announcer's Stand
- c. Poster Advertising – Logo or Name (*if committed by 12-1-2021*)
- d. Announced as Platinum Sponsor during rodeo performances
- e. Displayed on Big Arena Video Screen
- f. Flag (with your logo) in Grand Entry (*if committed by 12-1-2021*)
- g. Program Advertising (*Full Page if committed by 12-1-2021*)
- h. Webpage Listing
- i. Box Seats Three Rodeo Performances (*6 seats per performance if committed by 12-1-2021*)
- j. Custom Embroidered Jacket or Buckle or Six Caps (*if committed by 12-1-2021*)
- k. Space for Banners outside arena
- l. 100 Regular Admission Concert Tickets
- m. 20 Rodeo Tickets (*6-Friday, 8-Saturday, 6-Sunday*)
- n. Program Listing (name listing only if committed by 12-1-2021)
- o. See Optional #1 or #2 Add-On Sky Box Sheet

2. VIDEO SCREEN SPONSOR (Limit Two) \$6,000

- a. Logo on Video Screen during rodeo
- b. Twelve 30 second or less commercials (*before rodeo and during Intermission*)
- c. Announced as Video Screen Sponsor during rodeo performances
- d. Displayed on Big Arena Video Screens (*Two*)
- e. Flag (with your logo) in Grand Entry (*if committed by 12-1-2021*)
- f. Program Advertising (*Full Page if committed by 12-1-2021*)
- g. Webpage Listing
- h. Box Seats Three Rodeo Performances (*6 seats per performance if committed by 12-1-2021*)
- i. Custom Embroidered Jacket or Buckle or Six Caps (*if committed by 12-1-2021*)
- j. Space for Six Banners outside arena
- k. Program Listing (name listing only if committed by 12-1-2021)
- l. See Optional #1 or #2 Add-On Sky Box Sheet if available

3. GOLD SPONSOR \$5,000

- a. Sign on Announcer's Stand
- b. Announced as Gold Sponsor during rodeo performances
- c. Displayed on Big Arena Video Screen
- d. Flag (with your logo) in Grand Entry (*if committed by 12-1-2021*)
- e. Program Advertising (*Full Page – if commit by 12-1-2021*)
- f. Webpage Listing
- g. Box Seats Three Rodeo Performances (*6 seats per performance if committed by 12-1-2021*)
- h. Custom Embroidered Jacket or Buckle or Six Caps (*if committed by 12-1-2021*)

- i. Space for Banners Outside Arena
- j. Program Listing *(name listing only if committed by 12-1-2021)*
- k. Optional Add-On: 8' x 8' Sign on Back of North Bleachers \$1,500
- l. Optional Add-On: 4' x 8' Sign on Back of North Bleachers \$1,000

4.SILVER SPONSOR \$3,500

- a. Announced as Silver Sponsor during rodeo performances
- b. Displayed on Big Arena Video Screen
- c. Program Advertising *(Half page – if commit by 12-1-2021)*
- d. Webpage Listing
- e. Box Seats Three Rodeo Performances *(6 seats per performance if committed by 12-1-2021)*
- f. Custom Embroidered Jacket or Buckle or Six Caps *(if committed by 12-1-2021)*
- g. Space for Four Banners Outside Arena
- h. Program Listing *(name listing only if committed by 12-1-2021)*
- i. Two 3' x 8' Arena Signs
- j. Optional Add-On: 8' x 8' Sign on Back of North Bleachers \$1,500
- k. Optional Add-On: 4' x 8' Sign on Back of North Bleachers \$1,000

5.RODEO SATURDAY CONCERT SPONSOR \$3,000

- a. Media Advertising Name Recognition
- b. Announced as a concert sponsor during rodeo and concert
- c. Displayed on Big Arena Video Screen
- d. Webpage Listing
- e. Banner or Sign on Stage
- f. Program Listing *(name listing only if committed by 12-1-2021)*
- g. 12 Rodeo Tickets *(Saturday performance)*
- h. 40 Saturday Concert Tickets
- i. Space for Two Banners Outside Arena
- j. Optional #25 Add-On: Box Seats For All 3 Rodeo Performances \$550
(6 seats per performance if committed by 12-1-2021)

6.BULL FIGHT TEAM SPONSOR (Limit Two) \$3,000

- a. Announced as Event Sponsor of One Team
- b. Program Advertising *(1/4 page if committed by 12-1-2021)*
- c. Program Listing *(name listing only if committed by 12-1-2021)*
- d. 3' x 8' Arena Sign
- e. 12 Rodeo Tickets *(4 per performance)*
- f. Space for Two Banners Outside Arena
- g. Custom Shirts worn by Team
- h. Promotional Visit

7. BULL RIDING, CALF SCRAMBLE OR MUTTON BUSTING SPONSOR \$2,500

- a. Announced as Event Sponsor during rodeo performances
- b. Webpage Listing
- c. Box Seats Three Rodeo Performances *(6 seats per performance if committed by 12-1-2021)*
- d. Custom Embroidered Jacket or Buckle or Six Caps *(if committed by 12-1-2021)*
- e. Space for Two Banners Outside Arena
- f. Program Listing *(name listing only if committed by 12-1-2021)*

- g. 3' x 8' Arena Sign
- h. Optional Add-On: 8' x 8' Sign on Back of North Bleachers \$1,500
- i. Optional Add-On: 4' x 8' Sign on Back of North Bleachers \$1,000

8. BRONZE SPONSOR \$2,000

- a. Announced as Bronze Sponsor during rodeo performances
- b. Program Advertising (*1/4 page if committed by 12-1-2021*)
- c. Webpage Listing
- d. 3' x 8' Arena Sign
- e. Space for Two Banners Outside Arena
- f. Optional Add-On: Box Seats For All 3 Rodeo Performances \$550
(*6 seats per performance, If committed by 12-1-2021*)
- g. Optional Add-On: 8' x 8' Sign on Back of North Bleachers \$1,500
- h. Optional Add-On: 4' x 8' Sign on Back of North Bleachers \$1,000

9. BULL BLEACHER SPONSOR \$2,000

- a. 8' X 8' Sign on Back of North Bleachers
- b. Program Listing (name listing only if committed by 12-1-2021)
- c. Optional Add-On: Box Seats For All 3 Rodeo Performances \$550
(*6 seats per performance, if committed by 12-1-2021*)

10. CORRAL EVENT AREA SHOW SPONSOR \$2,000

- a. Announced as Event Area Show Sponsor
- b. 12 Rodeo Tickets (*4 per performance*)
- c. 3' x 8' Arena Sign
- d. Banner or Sign in Show Area
- e. Program Listing (*name listing only if committed by 12-1-2021*)

11. ADVERTISING SPONSOR \$750 - \$3,000

Sponsorship goes toward one of the following (*if committed by 12-1-2021*)

- a. Billboard Advertising – \$3,000
- b. Radio Advertising - \$1,000
- c. Television Advertising - \$1,000
- d. Print (News Papers & Others) - \$750

12. RODEO FRIDAY CONCERT SPONSOR \$1,500

- a. Media Advertising Name Recognition
- b. Announced as a concert sponsor during rodeo and concert
- c. Displayed on Big Arena Video Screen
- d. Webpage Listing
- e. Banner or Sign on Stage
- f. Program Listing (*name listing only if committed by 12-1-2021*)
- g. 12 Rodeo Tickets (*4 per performance*)
- h. 40 Friday Concert Tickets
- i. Space for Banners Outside Arena
- j. Optional Add-On: Box Seats Three Rodeo Performance \$550
(*6 seats per performance, If committed by 12-1-2021*)

13. COW BLEACHER SPONSOR \$1,500

- a. 4' x 8' Sign on Back of North Bleachers
- b. Program Listing *(name listing only if committed by 12-1-2021)*

14. BUCKING CHUTE SIGN SPONSOR (Limit Six) \$1,500

- a. Announced during rodeo bucking sections
- b. Sign on Bucking Chute
- c. 12 Rodeo Tickets *(4 per performance)*
- d. Program Listing *(name listing only if committed by 12-1-2021)*

15. BARREL MAN SPONSOR \$1,250

- a. Announced as Barrel Man Sponsor during rodeo performances
- b. Logo on Clown's Barrel
- c. 12 Rodeo Tickets *(4 per performance)*
- d. Program Listing *(name listing only if committed by 12-1-2021)*

16. RODEO EVENT SPONSOR \$1,000

(Barrel Racing, Bareback Riding, Saddle Bronc, Steer Wrestling, Team Roping, Tie Down Roping)

- a. Announced as Event Sponsor during rodeo performances
- b. 3' x 8' Arena Sign
- c. Displayed on Big Arena Video Screen
- d. 12 Rodeo Tickets *(4 per performance)*
- e. Program Listing *(name listing only if committed by 12-1-2021)*

17. SECTION BLEACHER SPONSOR \$1,000

- a. Sign on Bleacher Section (your name or business) *(if committed by 12-1-2021)*
- b. Name on tickets for that section
- c. 12 Rodeo Tickets *(4 per performance)*
- d. Optional Add-On: Box Seats Three Rodeo Performances \$550
(6 seats per performance, if committed by 12-1-2021)

18. CALF BLEACHER SPONSOR (Limit Seven) \$1,000

- a. Box Seats Three Rodeo Performances *(6 seats per performance if committed by 12-1-2019)*
- b. Custom Embroidered Jacket or Buckle or Six Caps
- c. 3' x 8' Arena Sign
- d. Program Listing *(name listing only if committed by 12-1-2021)*

19. GRAND ENTRY SPONSOR \$1000

- a. Announced during Grand Entry
- b. Program Listing *(name listing only if committed by 12-1-2021)*
- c. 3' x 8' Arena Sign
- d. 12 Rodeo Tickets *(4 per performance)*

20. INSTANT RE-PLAY SPONSOR \$1,000

- a. A logo bug will show each time a replay is show
- b. 12 Rodeo Tickets *(4 per performance)*
- c. Program Listing *(name listing only if committed by 12-1-2021)*

21. LOWER THIRD SCREEN SPONSOR \$1,000

- a. This is graphic that shows up each time we show a contestants name
- b. 12 Rodeo Tickets (4 per performance)
- c. Program Listing (name listing only if committed by 12-1-2021)

22. OUTGATE SPONSOR \$1,000

- a. 3' x 8' Arena Sign on Out-gate
- b. 6 Rodeo Tickets (2 per performance)
- c. Program Listing (name listing only if committed by 12-1-2021)

23. ROPING BOX SPONSOR \$1,000

- a. Advertising on roping box chute
- b. Announced as sponsor of Roping Box
- c. 6 Rodeo Tickets (2 per performance)
- d. Program Listing (name listing only if committed by 12-1-2021)

24. TICKET ADVERTISING \$500 - \$1,000

- a. Option #1 5.3" X 10.8" Ad on internet purchased tickets \$1,000
- b. Option #2 2.1" X .39" Ad on internet purchased tickets \$500
- c. 6 Rodeo Tickets (2 per performance)

25. BOX SEAT HOLDER \$600

- a. Box Seats Three Rodeo Performances (6 seats per performance if committed by 12-1-2021 if box seats are available, otherwise will be placed on a waiting list on a first come – first serve basis \$100 deposit)
- b. Custom Embroidered Jacket or Buckle or Six Caps (if committed by 12-1-2021)
- c. Optional to Remove Custom Embroidered Jacket or Buckle or 6 Caps -\$50
- d. Program Listing (name listing only if committed by 12-1-2021)

26. CONTESTANT HOSPITALITY SPONSOR \$500

- a. 6 Rodeo Tickets (2 per performance)
- b. 2 Passes for Cantina Area (good all three days)
- c. 6 Free Meals in Contestant Hospitality Area (2 per day)
- d. Sign in the Contestant Hospitality area (as a sponsor of this area)

27. LEADER BOARD SPONSOR \$500

- a. This will show several times on the screen throughout the event
- b. 6 Rodeo Tickets (2 per performance)

28. CANTINA AREA SPONSOR \$500

- a. 6 Rodeo Tickets (2 per performance)
- b. 2 Passes for Cantina Area (good all three days)
- c. Sign in the Cantina Area (as a sponsor for this area)

29. ARENA SIGN SPONSOR \$500

- a. 3' X 8' Sign in the arena
- b. Program Listing (name listing only if committed by 12-1-2021)



Los Fresnos Rodeo Sponsorship Agreement 2022

I wish to purchase the following sponsorship:

1st Option #

2nd Option #

I realize that all the sponsorship packages are subject to approval by the Los Fresnos Rodeo Committee. Sponsorships will be considered on a first come first serve basis. Sponsorships from the previous year will be given first consideration.

Please circle one Company or Individual

Sponsor Information

Name:

Address:

City:

State:

Zip Code:

Phone No:

Email Address:

Signature:

Rodeo Representative:

Date:

Certain Sponsorships have options for the following: ***Please select one***

- | | | | | | | |
|---|-------------|----|---|---|---|-----------------|
| 1 | Jacket Size | XL | L | M | S | Name on Jacket: |
| 2 | Buckle | | | | | |
| 3 | Six Caps | | | | | |

This event is being presented by The Los Fresnos Rodeo Committee, Inc.
(a nonprofit organization)

P.O. Box 103

Los Fresnos, Tx 78566

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 07/11/22 06:00 PM

Department: City Secretary

Category: Agreement

Prepared By: Bianca Huerta

Initiator: Bianca Huerta

Sponsors:

SCHEDULED**ACTION ITEM (ID # 4478)**

DOC ID: 4478 A

Consideration and ACTION to approve funding for the 2022 Narcisco Martinez Cultural Arts Center Conjunto Festival.

They are requesting the same amount this year and that is the amount we have budgeted. They also get assistance from Public Works and Police Department.

Funding Amount

2018-2019 \$5,000

2019-2020 \$5,000

2020-2021 COVID

2021-2022 \$5,000

I recommend approval.



July 7, 2022

Mr. Enrique Juarez, President
 Community Development Corporation
 City of Los Fresnos,
 520 E. Ocean Blvd.
 Los Fresnos, Texas 78566

Dear Mr. Juarez,

The Narciso Martinez Cultural Arts Center is requesting permission from the City of Los Fresnos to host the 29th Annual Conjunto Festival. We ask permission to use Memorial Park, 900 N. Arroyo Blvd. for the days of October 7, 8, 9, 2022. The 3-day event will feature 16 Conjunto bands from the Rio Grande Valley, Laredo, San Antonio, Dallas, Victoria, Seguin, and Kingsville, Texas. We will also feature Conjunto Halcon from the Los Fresnos High School and the Los Fresnos Elementary Conjunto.

This will be our 4th year of the Conjunto Festival since 2018, having cancelled in 2020 due to COVID-19. The NMCAC will be responsible for the following:

- Contracting the bands and sound engineer;
- Promoting the festival via print and social media;
- Acquisition of event insurance to cover liability issues, holding the City of Los Fresnos, Los Fresnos Community Development Corporation and Los Fresnos CISD harmless;
- TABC Alcohol Beverage License;
- Renting of portable restrooms to add to the existing restrooms in the city park;
- Covering the entrance and charging the \$10.00 per day or \$25.00 for a 3-day pass to enter the festival;
- Develop a color program guide, (2,500 copies) that includes band bios, advertising, human interest stories as well as information on the city's year-round activities

We are also seeking the support of the Los Fresnos Police Department for security and the Los Fresnos Public Works Department for maintenance at the Memorial Park. **Finally, we are asking for financial support from the Los Fresnos Community Development Corporation promotion and bringing business to the community of Los Fresnos.**

The Conjunto Festival has been remarkably successful in Los Fresnos, Texas and we are very appreciative for the city hosting this unique cultural event. We have been successful in drawing crowds from the RGV, as well as visitors from Houston, San Antonio, Corpus Christi, and even some from out of state. We look forward to another great event and to the continued collaboration.

Sincerely,

Rogelio T. Nunez - Director
 956-367-0335

P.O. Box 471 ♦ San Benito, Texas 78586 ♦ Phone: 956.367.0335

Attachment: Conjunto CDC 2022 (4478 : Narciso Martinez Conjunto Festival)

SERVICE AGREEMENT

This is an agreement between the Narciso Martinez Cultural Arts Center (Festival) and the Community Development Corporation of Los Fresnos (CDC) and the City of Los Fresnos (City). The event will be held in October 2021 at the Memorial Park

The Festival agrees to provide the following for their annual Narciso Martinez Conjunto Festival:

- Contracting the bands and sound engineer;
- Promoting the festival via print and social media;
- Acquisition of event insurance to cover liability issues, holding the City of Los Fresnos, Los Fresnos Community Development Corporation and Los Fresnos CISD harmless;
- Alcohol Beverage License;
- Renting of portable restrooms to add to the existing restrooms in the city park;
- Covering the entrance and charging the \$5.00 per day to enter the festival;
- Any extra fencing as necessary;
- Festival t-shirt to include the City of Los Fresnos as a sponsor;
- Develop a color program guide that includes band bios, advertising, human interest stories, as well as information on the city's year-round activities.

The CDC will provide \$5,000 for promoting and bringing business to the community.

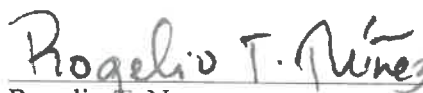
The City will provide the following: Half page ad in the magazine for \$350, Security on the grounds from Friday afternoon through Saturday night at the conclusion of the event, Security for safe passage for crossing street between High School parking areas and the Park, light plants and generators as needed, Public Works personnel for trash and restroom cleanup and assistance as needed, promotion of the event through Facebook, web site and welcome sign,

Passed and approved this 7th day of June, 2021 by the Los Fresnos Community Development Corporation Board.

Passed and approved this 8th day of June, 2021 by the City Council of the City of Los Fresnos



Mark W. Milum, City Manager
City Manager – City of Los Fresnos
General Manager – CDC



Rogelio T. Nunez
Director
Narciso Martinez Cultural Arts Center

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

SCHEDULED**ACTION ITEM (ID # 4469)**

Meeting: 07/11/22 06:00 PM

Department: City Secretary

Category: Grant

Prepared By: Bianca Huerta

Initiator: Bianca Huerta

Sponsors:

DOC ID: 4469

**Consideration and ACTION to approve a sign grant for
Pederson Construction Co. Inc located at 806 W Ocean Blvd.**



Community Development Corporation
520 E Ocean, Los Fresnos, TX
78566 (956) 233-5768 Phone
(956) 233-9879 Fax
www.cdelf.us

APPLICATION

1. Name of Applicant & Business: Pederson Construction Co. Inc
 2. Applicant: (check one) ☒ Property Owner ☐ Tenant
 3. Property Address: 806 W Ocean Blvd. Los Fresnos, TX 78566
 4. Mailing Address: Same
 5. Phone: 956 8323516 (w) 956 233 4471 (c) E-mail Address: darlene.pederson1324@gmail.com

Type of Project: (circle one)

Sign

Storefront

Landscaping

Description of proposed improvements(s): _____

Name of contractors: (attach bid copies, including color design)

Amount of bids: (pre-tax)

1. <u>SRS Advertising</u>	\$ <u>3,000</u>
2. <u>Tapia Signs</u>	\$ <u>3,500</u>
3. <u>Gulfcoast Sign Co.</u>	\$ <u>4,620</u>

I have read and understand the information on the Business Incentive Program. I understand that any regular changes to the project after the grant is approved may jeopardize funding. I further agree that if a grant is awarded and area of improvement is altered for any reason within one year of construction, I will reimburse the CDC the full amount of the grant.

Contact Person for this project:

Darlene Pederson
 Signature

Darlene Pederson
 Print Name

4/27/2022
 Date

Paul Pederson
 Property Owner Signature

Paul Pederson
 Print Name

4/27/2022
 Date

FOR STAFF USE

Staff Recommendation: Approval of \$3,000 - CDC Portion of 1,500 based on low bid of \$3,000 from SRS Adver

Committee Recommendation: _____

Grant Approved: _____ Name of Vendor Approved: _____

Grant Amount to be paid to: _____ Business _____ Vendor Meeting Date: _____

SRS ADVERTISING

1124 MORNINGSDR RD

BROWNSVILLE, TX 78521

(956)832-0002

srssigncompany@sbcglobal.net

Bill To:

PEDERSON CONSTRUCTION CO.

806W . OCEAN BLVD.

LOS FRESNOS, TX 78566

EstimateNumber: **E0624**Date: **June 27, 2022****Ship To:**

PEDERSON CONSTRUCTION CO.

806W . OCEAN BLVD.

LOS FRESNOS, TX 78566

PO Number	Terms	WORK ORDER	Project
			SIGN STRUCTURE

Description	Quantity	Price Each	Discou	Tax 1	Amount
<p>FABRICATION OF NEW 4' X 8' DOUBLE SIDED NON ILLUMINATED ALUMINUM STRUCTURE WITH PDERSON LOGO AND INFORMATION WITH DIGITAL PRINTED VINYL LETTERING ON ALUMINU FACES</p> <p>ALUMINUM SIGN STRUCTURE WILL BE MOUNTED ONTO A 5" ROUND STEEL PIPE WHICH WILL PAINTED IN OIL BASED BLACK PANT INSTALLED ON 20" X 48" CONCRETE FOOTING.. SIGN WILL BE AT 6' X TOTAL HEIGHT</p> <p>2" ALUMINUM TRIMMING AROUND PERIMTER OF SIGN</p>	1.00	3,000.00		✓	3,000.00

Sub-Total \$3,000.00

State Tax 8.25% on 3,000.00 247.50

Total \$3,247.50

Attachment: Sign Grant - 806 W Ocean Blvd (4469 : Sign Grant - 806 W Ocean Blvd.)

Immediate Past President – Rotary Club of Los Fresnos

Art Tapia <tapiasigns@sbcglobal.net>
Reply-To: Art Tapia <tapiasigns@sbcglobal.net>
To: Darlene Pederson <darlenepederson1326@gmail.com>

Mon, Jun 27, 2022 at 3:01 PM

Good Afternoon Mrs Darlene
The Sign 4x8 Cabinet Sign DBL Sided
installed with Permit \$3500.00 plus Tax

NOTICE: PLEASE REVIEW PROOFS CAREFULLY. Double check all colors and text to make sure everything is correct. Even if we are creating an exact replica from a sample provided, we must ensure that everything was retained in the reproduction process. The colors appearing on screen or on a printed sample may differ slightly from the final product. Once a job has been approved, we **WILL NOT BE HELD RESPONSIBLE** for any errors, grammatical or otherwise, resulting in a re-print or print cancellation. **YOU WILL BE RESPONSIBLE** for any additional charges that may come from having to reprint or reproduce your order

Tapia Signs
Art Tapia
515 W. Harrison
Harlingen Texas 78550

Office 956.428.2225
Fax 956.428.2228

tapiasigns@sbcglobal.net

[Quoted text hidden]

Darlene Pederson <darlenepederson1326@gmail.com>
To: Art Tapia <tapiasigns@sbcglobal.net>

Mon, Jun 27, 2022 at 3:05 PM

Thanks, I'll get back to you soon.

[Quoted text hidden]

Attachment: Sign Grant - 806 W Ocean Blvd (4469 : Sign Grant - 806 W Ocean Blvd.)



951 Falcon Blvd. San Benito, TX 78586
 (956)399-0755 • 800-844-0755 • Fax (956)399-0757
 Email: gcs@gulfcoastsigncompany.com

Estimate

Date Estimate #

6/28/2022 12853

Submitted to:

PEDERSON CONSTRUCTION
 806 W. OCEAN BLVD.
 LOS FRESNOS, TEXAS 78566

Job Location

PDERSON CONSTRUCTION
 806 W. OCEAN BLVD.
 LOS FRESNOS, TEXAS 78566

Description	Qty	Rate	Total
<p>GULF COAST SIGN COMPANY PROPOSES TO COMPLETE THE FOLLOWING SCOPE OF WORK:</p> <p>PROVIDE & INSTALL</p> <p>4' X 8' DOUBLE SIDED NON-ILLUMINATED SIGN CABINET</p> <p>WITH APPLIED VINYL AS PER CUSTOMER APPROVED ARTWORK.</p> <p>TO INCLUDE POLE & CONCRETE FOOTING FOR 6' OAH.</p> <p>Proposal Approved By: _____</p> <p>Customer agrees to the above terms & conditions, scope of work will not be performed without a signature on estimate. This is only an Estimate; This Estimate does not cover any unexpected underground obstructions, water table, rock, or any other out of the ordinary objects that may require special attention before installation.</p>	1	4,620.00	4,620.00T
50% OF TOTAL JOB COST IS DUE BEFORE PROJECT BEGINS; REMAINING BALANCE DUE UPON COMPLETION.	Sales Tax (8.25%)		\$381.15
	Total		\$5,001.15

Attachment: Sign Grant - 806 W Ocean Blvd (4469 : Sign Grant - 806 W Ocean Blvd.)

T.D.L.R. ELECTRICAL SIGN CONTRACTOR LICENSE #18285



Attachment: Sign Grant - 806 W Ocean Blvd (4469 : Sign Grant - 806 W Ocean Blvd.)

With this information

PC Pederson Construction
Company, Inc.
806 W. Ocean Blvd.
Paving • Site work • Underground utilities
Phone (956) 233-4471

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

SCHEDULED**ACTION ITEM (ID # 4468)**

Meeting: 07/11/22 06:00 PM

Department: City Secretary

Category: Grant

Prepared By: Bianca Huerta

Initiator: Bianca Huerta

Sponsors:

DOC ID: 4468

**Consideration and ACTION to approve a sign grant for
Arnie's Winghouse located at 812 S. Arroyo Blvd.**



Community Development Corporation
 520 E Ocean, Los Fresnos, TX
 78566 (956) 233-5768 Phone
 (956) 233-9879 Fa
www.cdclf.u

APPLICATION

1. Name of Applicant & Business: Humberto Armando Morato (Arnie's Winghouse)
2. Applicant: (check one) ☒ Property Owner ☐ Tenant
3. Property Address: 812 S. Arroyo Blvd.
4. Mailing Address: same
5. Phone: (956) 639-3802 (w) (956) 233-9038 (c) E-mail Address: armando.morato@yahoo.com

Type of Project: (circle one)

Sign

Storefront

Landscaping

Description of proposed improvements(s): Front and Back Led Sign Messenger

Name of contractors: (attach bid copies, including color design)

Amount of bids: (pre-tax)

- | | |
|--|---------------------|
| 1. <u>MALU Designs</u> | \$ <u>5,450.00</u> |
| 2. <u>US Distributors of LED Signs</u> | \$ <u>5,570.00</u> |
| 3. <u>Grande Signs & Crame Signs</u> | \$ <u>28,785.00</u> |

I have read and understand the information on the Business Incentive Program. I understand that any regular changes to the project after the grant is approved may jeopardize funding. I further agree that if a grant is awarded and area of improvement is altered for any reason within one year of construction, I will reimburse the CDC the full amount of the grant.

Contact Person for this project:

Humberto Morato
 Signature

Humberto Morato
 Print Name

Print Name

6-21-22
 Date

Date

Humberto Morato
 Property Owner Signature

Humberto Armando Morato
 Print Name

Print Name

6-21-22
 Date

Date

FOR STAFF USE

Staff Recommendation: Approve \$2,725 CDC Funding Based on low bid of \$5,450 from Malu Das

Committee Recommendation: _____

Grant Approved: _____ Name of Vendor Approved: _____

Grant Amount to be paid to: _____ Business _____ Vendor

Meeting Date: _____



"Best Quality at a Low Price"
SIGNS, CHANNEL LETTERS, FULL DECAL GRAPH, No. 235
SCREEN PRINTING & ATHLETIC UNIFORMS
(956) 517-7757

☐ Invoice ☒ Estimate

Name: Arnie's Winhouse

Date: 5/23/2022

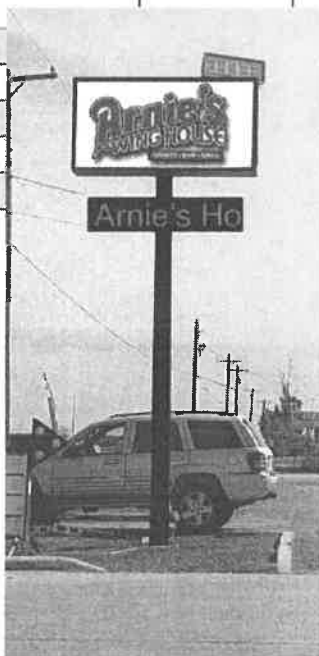
Address: _____

Phone: (956) 639-3802

City: Los Fresnos, Tx.

Email: _____

Qty:	Size:	Description:	Price Per:	Total:
2	4' x 8'	Acrylic Signs		\$ 1,550.00
		Installed LED lights		
2	18' x 6'	Led Sign Messenger	\$ 1,950.00	\$ 3,900.00



CASH	<input type="checkbox"/>	C.O.D.	<input type="checkbox"/>	PAID OUT	<input type="checkbox"/>	ON ACCOUNT	<input type="checkbox"/>
------	--------------------------	--------	--------------------------	----------	--------------------------	------------	--------------------------

THANK YOU!
WE APPRECIATE YOUR BUSINESS

Subtotal: **\$ 5,450.00**

Tax: **plus**

Total:

ADDITIONS

Any divinations or changes to this agreement must be in writing and agreed upon by both parties, all changes with the subject to pricing. TERMS a 75% deposit is required, balance due at of installation. Sign and drawing remain the property of MALU DESIGNS until, paid for in full. WARRANTY One year workmanship, one year on electrical - 80 days labor . Warranty excludes vandalism, natural disasters such as tornadoes, storms, etc. Customer must provide electrical to point of installation (on illumination signs only).

Attachment: Sign Grant - 812 S Arroyo Blvd (4468 : Sign Grant - 812 S. Arroyo Blvd.)



TV Liquidator

U.S. Distributor of LED Signs

5801 W. Jefferson Blvd. Los Angeles, CA 90016

Phone 888-885-7740 | Fax: 424-298-8490

www.TVLiquidator.com

Quote

MULTICOLOR SCROLLING LED SIGN

Quantity	Item	Description	Unit Price	Line Total
2	69" x 36"	Multicolor Scrolling LED Sign	\$2,785.00	\$5,570.00
		Free 3 Year Warranty & Free Life Time Telephone Tech Support		

If you have any questions regarding this quote, or would like to place an order please contact:

Alex Badillo - Sales Executive

Phone: 888-885-7740 Ext 102

info@tvliquidator.com

(Available M-F 7:30am-5pm PST)

Subtotal	\$5,570.00
Shipping	\$0.00
Sales Tax	\$0.00
TOTAL	\$5,570.00

Specifications Per Sign Face					
Cabinet Height	Cabinet Width	Cabinet Depth	Pixels		LEDs
35.82"	68.5"	2.75"	2048		4096
Weight	Watts	Amps	Colors		Brightness
51 lbs.	153	1.4	256 Shades of R, G, Y		4,000 NITS
Voltage	Warranty	Programming Type	Character Height 1 Line	Character Height 2 Lines	Character Height 4 Lines
110 V	3 Years	Qwerty Remote	33"	16.5"	8.25"

Our LED Signs Attract Customers and Increase Sales

Lowest Prices - We sell thousands of signs to thousands of organizations. We're also a major supplier to hundreds of sign stores and Internet resellers across the USA and Canada. Thanks to our massive sales volume, we're able to offer the lowest prices on top quality LED signs. Sign stores and other Internet sites sell our signs for almost double our prices. You'll save a lot of money when you order a sign directly from us and have your handyman install it. We do not charge sales tax for customers outside of California and we ship for free. So, the low prices that are shown on this website are the total prices.

Free Shipping in USA and Canada - We are a proud American company. Our corporate offices, showroom, manufacturing and shipping facilities are located in Los Angeles. We ship for free to anywhere in the United States and Canada. All our multicolor signs have all of the features listed above. They are all in stock. We pack and ship your order within 1 to 2 business days. We ship large signs in crates for free. It only takes a few minutes to place an order over the phone. Just call 888-885-7740.

The Industry Leader - We ship LED signs to every type of business and all kinds of government locations. No other company can match our experience and expertise. Our team of experts take all orders over the phone so we can make sure our customers are very satisfied and get exactly what they need.

Best Customer Service - Call us at 888-885-7740 or email us at info@tvliquidator.com. Our experts can answer your questions and help you with anything you need. We have free lifetime telephone technical support. We can even show you how to program your sign with your wireless remote keyboard. We want to help you improve your business. We take care of our customers.

Attachment: Sign Grant - 812 S Arroyo Blvd (4468 : Sign Grant - 812 S. Arroyo Blvd.)

Cotizacion de anuncio LED

From: Griselda De Leon (griselda@rioledsigns.com)

To: armandomorato@yahoo.com

Date: Thursday, April 7, 2022, 03:56 PM CDT

Hola,

Abajo estan los precios para un electronic message center. Anuncio LED.

Por un 4x8 LED – el 10mm es mas claro que el 16mm

10mm \$33,698.00 mas taxes

Por 16mm \$28,785.00 mas taxes

+\$140.00 permiso

Si gusta una cotizacion de cambio de caras para el anuncio del logo me avisa. Me podria confirmar la dimension. Se que lo construimos pero hace anos se perdieron los archivos del las presentaciones de anuncio.

Me avisa porfavor.

Esta cotizacion es solo por el anuncio LED.

Thanks,

Griselda De Leon

Account Executive

Graphic Designer

Rio / Grande LED Sign & Crane

3222 W. Expressway 83

Weslaco, Tx 78596

Attachment: Sign Grant - 812 S Arroyo Blvd (4468 : Sign Grant - 812 S. Arroyo Blvd.)

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 07/11/22 06:00 PM

Department: City Secretary

Category: Grant

Prepared By: Bianca Huerta

Initiator: Bianca Huerta

Sponsors:

SCHEDULED**ACTION ITEM (ID # 4464)**

DOC ID: 4464 A

**Consideration and ACTION to approve a sign grant for Texas
100 Bar & Grill located at 31796 State Highway 100.**

I recommend approval.



Community Development Corporation
520 E Ocean, Los Fresnos, TX 78566
(956) 233-5768 Phone
(956) 233-9879 Fax

www.cdclf.us

APPLICATION

1. Name of Applicant & Business: ABRAHAM PUGA, TEXAS 100 BAR & GRILL
2. Applicant: (check one) ☒ Property Owner ☐ Tenant
3. Property Address: 31796 ST. HWY 100 LOS FRESNOS, TX 78566
4. Mailing Address: (SAME)
5. Phone: 956-367-3398 (w) (c) E-mail Address: a.puga@live.com

Type of Project: (circle one)

Sign

Storefront

Landscaping

Description of proposed improvements(s): _____

Name of contractors: (attach bid copies, including color design)

Amount of bids: **(DO NOT INCLUDE TAX)**

- | | |
|-------------------------------|-------------------|
| 1. <u>SIGNS & MORE</u> | \$ <u>1438.00</u> |
| 2. <u>GULF COAST SIGN CO.</u> | \$ <u>3600.00</u> |
| 3. _____ | \$ _____ |

I have read and understand the information on the Business Incentive Program. I understand that any regular changes to the project after the grant is approved may jeopardize funding. I further agree that if a grant is awarded and area of improvement is altered for any reason within one year of construction, I will reimburse the CDC the full amount of the grant.

Contact Person for this project:

Signature

APUGA

Property Owner Signature

APUGA

Print Name

ABRAHAM PUGA

Print Name

ABRAHAM PUGA

Date

06-08-22

Date

06-08-22

Staff Recommendation:

FOR STAFF USE

Based on Signs & More for 91438 - COC Portion \$719

Committee Recommendation: _____

Grant Approved: _____ Name of Vendor Approved: _____

Grant Amount to be paid to: _____ Business _____ Vendor

Meeting Date: _____

Signs and More LLC
 2108 Central Blvd
 Brownsville, TX 78520 US
 info@signsandmore.us
 www.signsandmore.us

Quote



ADDRESS

Abraham Puga
 Texas 100 Bar And Grill
 31796 Hwy 100
 Los Fresnos, Texas Usa

QUOTE

9421

DATE

05/24/2022

DESCRIPTION	QTY	RATE	AMOUNT
*White Acrylic for building sign 36" x 76 5/8"	1	1,438.00	1,438.00T
* 2 acrylics for pylon sign 6' 5" x 47 1/4"			
*Black vinyl			
*Installation			
*Logo design			
Not included city sign permit			
Quote valid for 15 days			
		SUBTOTAL	1,438.00
		TAX (8.25%)	118.64
		TOTAL	\$1,556.64

Accepted By

Accepted Date

Attachment: Sign Grant - 31796 State Hwy 100 (4464 : Sign Grant - 31796 State Highway 100)



professional sign company

08 Central Boulevard,
Brow

Sales Rep:
Eduardo Montemayor

E-mail:
em@signsandmore.us

Web:
signsandmore.us

Designed by:
Samuel Cruz

Job Name:

Address:
31796 State High 100

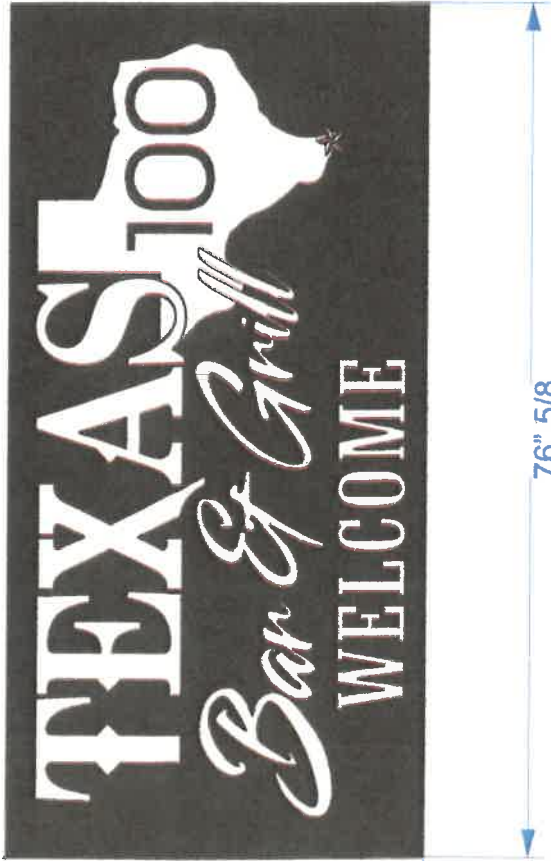
Revision 5: Date JUN-10-2022
Description

File Name:
Texas100 Rev05

Original Date:
05/22/2022

Scale:

Page:



professional sign company

08 Central Boulevard,

Brooklyn

Sales Rep:

Eduardo Montemayor

Designed by:

Samuel Cruz

E-mail:

em@signsandmore.us

Job Name:

Web:

signsandmore.us

Address:

31796 State High 100
In El Paso, TX 79901

Revision 5: Date JUN-10-2022

Description

File Name:

Texas100 Rev05

Original Date:

05/22/2022

Scale:

Page:

1

1

D.8.a



951 Falcon Blvd. San Benito, TX 78586
 (956)399-0755 • 800-844-0755 • Fax (956)399-0757
 Email: gcs@gulfcoastsigncompany.com

Estimate

Date Estimate #

5/4/2022 12788

Submitted to:

TEXAS 100 BAR AND GRILL
 31796 HWY 100
 LOS FRESNOS, TEXAS

Job Location

TEXAS 100 BAR AND GRILL
 31796 HWY 100
 LOS FRESNOS, TX

Description	Qty	Rate	Total
<p>GULF COAST SIGN COMPANY PROPOSES TO COMPLETE THE FOLLOWING SCOPE OF WORK:</p> <p>PROVIDE & INSTALL</p> <p>(2) 28" x 77"-1/4" FLEX FACES WITH APPLIED VINYL AS PER CUSTOMER APPROVED ARTWORK.</p> <p>(2) 47"-1/2" x 77"-1/4" FLEX FACES WITH APPLIED VINYL AS PER CUSTOMER APPROVED ARTWORK.</p> <p>(1) 35' x 77" FLEX FACE WITH APPLIED VINYL AS PER CUSTOMER APPROVED ARTWORK.</p>	1	3,600.00	3,600.00
<p>Proposal Approved By: _____</p> <p>Customer agrees to the above terms & conditions, scope of work will not be performed without a signature on estimate. This is only an Estimate; This Estimate does not cover any unexpected underground obstructions, water table, rock, or any other out of the ordinary objects that may require special attention before installation.</p>			
50% OF TOTAL JOB COST IS DUE BEFORE PROJECT BEGINS; REMAINING BALANCE DUE UPON COMPLETION.	Sales Tax (8.25%)		\$297.00
	Total		\$3,897.00

Attachment: Sign Grant - 31796 State Hwy 100 (4464 : Sign Grant - 31796 State Highway 100)

T.D.L.R. ELECTRICAL SIGN CONTRACTOR LICENSE #18285



Attachment: Sign Grant - 31796 State Hwy 100 (4464 : Sign Grant - 31796 State Highway 100)



Attachment: Sign Grant - 31796 State Hwy 100 (4464 : Sign Grant - 31796 State Highway 100)

ViewSonic

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 07/11/22 06:00 PM

Department: City Secretary

Category: Grant

Prepared By: Bianca Huerta

Initiator: Bianca Huerta

Sponsors:

SCHEDULED**ACTION ITEM (ID # 4481)**

DOC ID: 4481

**Consideration and ACTION to approve a landscaping grant
for The Vazquez Drive Thru located at 210 S Arroyo Blvd.**



Community Development Corporation
 520 E Ocean, Los Fresnos, TX
 78566 (956) 233-5768 Phone
 (956) 233-9879 Fax
www.cdclf.u

APPLICATION

1. Name of Applicant & Business: Maria Cuvarquez
2. Applicant: (check one) ☒ Property Owner ☐ Tenant
3. Property Address: 210 S Arroyo Blvd Los Fresnos TX
4. Mailing Address: 823 Daffodil Dr Los Fresnos TX 78566
5. Phone: 456 909 6070 (w) _____ (c) E-mail Address: _____

Type of Project: (circle one)

Sign

Storefront

Landscaping

Description of proposed improvements(s): _____

Name of contractors: (attach bid copies, including color design)

Amount of bids: (pre-tax)

- | | |
|-----------------------------------|----------------|
| 1. <u>Jose y Julianni Perez</u> | \$ <u>3908</u> |
| 2. <u>We cut 4 trim trees</u> | \$ <u>2600</u> |
| 3. <u>Dy R Landscaping and Sp</u> | \$ <u>2825</u> |

I have read and understand the information on the Business Incentive Program. I understand that any regular changes to the project after the grant is approved may jeopardize funding. I further agree that if a grant is awarded and area of improvement is altered for any reason within one year of construction, I will reimburse the CDC the full amount of the grant.

Contact Person for this project:

Maria Cuvarquez
 Signature

Maria Cuvarquez
 Print Name

7-5-22
 Date

Maria Cuvarquez
 Property Owner Signature

Print Name

7-5-22
 Date

FOR STAFF USE

Staff Recommendation: CDC share of \$1,300 based on lowest price of \$2,600 for we cut 4 trim trees.

Committee Recommendation: _____

Grant Approved: _____ Name of Vendor Approved: _____

Grant Amount to be paid to: _____ Business _____ Vendor

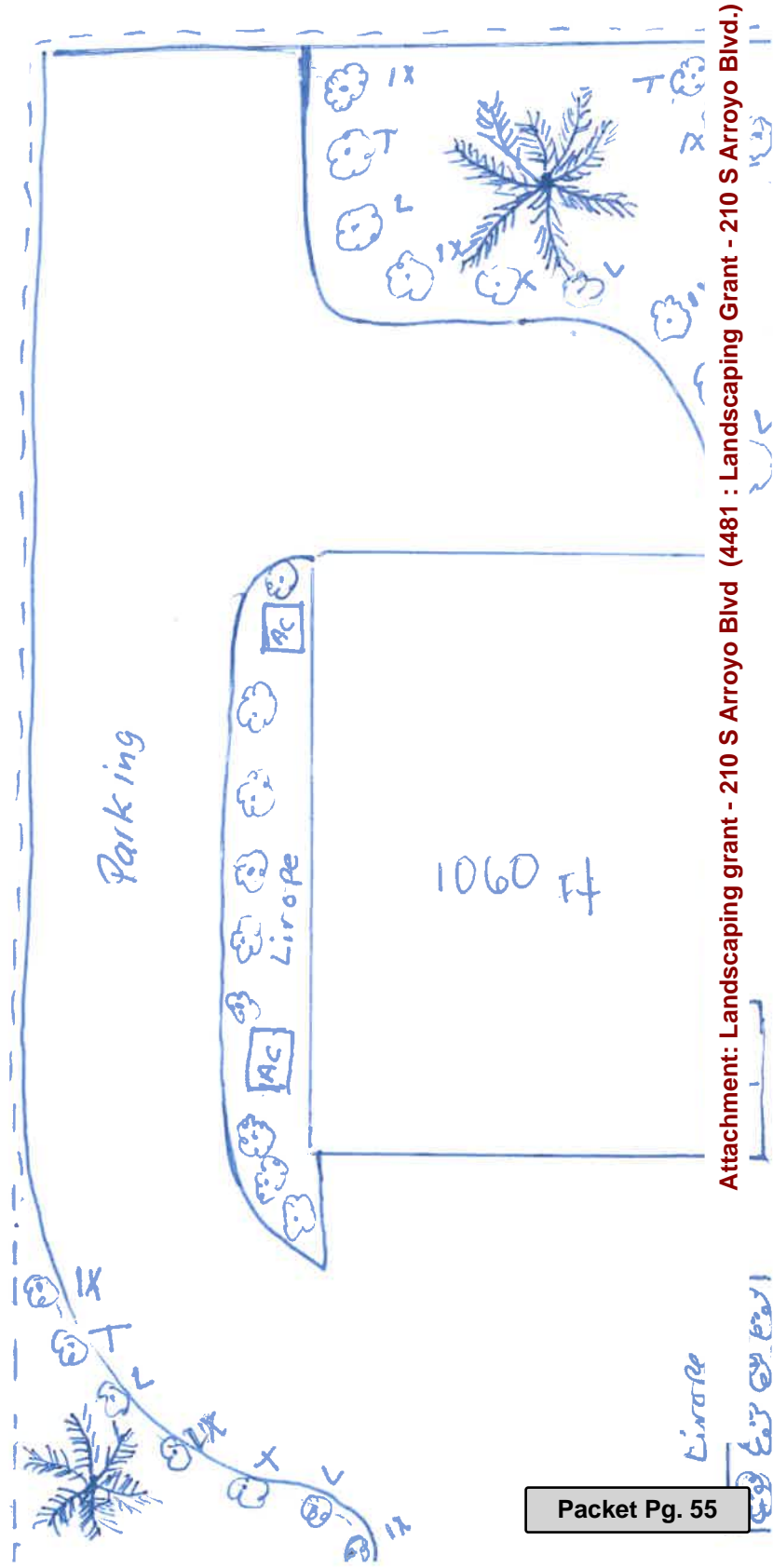
Meeting Date: _____

THE VAZQUEZ DRIVE THRU

210 S Arroyo Blvd
Los Fresnos TX 78566.

2 Palmas Roebelenii
7 Ixora 3 galones
7 Troto 3 galones.
20 Liriope 1 galon

Rellenar con Piedra
Donde estan las Palmas.



Attachment: Landscaping grant - 210 S Arroyo Blvd (4481 : Landscaping Grant - 210 S Arroyo Blvd.)

Mario Vazquez
956 909 6070

Invoice

SOLD TO		SHIP TO	
The Vasquez Drive Through		J & J cleaning	
ADDRESS		ADDRESS	
210 S Arroyo BLV		25520 Irene Avenue	
CITY, STATE, ZIP		CITY, STATE, ZIP	
Los fresnos Tx 78566		San Benito Tx 78586	
CUSTOMER ORDER NO.	SOLD BY	TERMS	F.O.B.
			DATE

ORDERED	SHIPPED	DESCRIPTION	PRICE	UNIT	AMOUNT
		Material \$1,908	}		
		Work \$2,000			
		Total \$3,908			
			\$3,908		\$3,908



**José & Juliani
Perez**

CLEANING & LANDSCAPING

Limpiamos Casas, Comerciales
y Residenciales
También hacemos cualquier
tipo de jardines y zacate

PRIMER
(956) 456-2026
SEGUNDO
(956) 456-7349
TERCERO
(956) 543-3333

Jandj_cleaning_and_landscaping
J&J Cleaning and Landscaping

Jose209.444@gmail.com
Jp992633@gmail.com
Julianiperez3@gmail.com

Attachment: Landscaping grant - 210 S Arroyo Blvd (4481 : Landscaping Grant - 210 S Arroyo Blvd.)

Landscape Estimate

210 S ARROYO BLVD

The Vazquez Drive THRU
Los Fresnos, Tx 78566

- 2 palm trees Rubalinas
- 7 Ixoras 3 gallons
- 7 Troto 3 gallons
- 20 Liriope 1 gallon
- Install fabric and rock on Islands

Labor and Materials and plants = \$2,600

WE CUT & TRIM TREES
REMOVE TRASH
Landscaping
Sprinkler System
Plumbing
Grass Installation
Fence Installation



(956) 893-6180
 Miguel Martinez
 521 L. Street
 Harlingen tx, 78550

The Vazquez Drive Thru
 210 S. Arroyo Blvd.
 Los Fresnos TX 78566

2 Palmas Roebelenii
 7 Ixora 3 gal
 7 Troto 3 gal
 20 Liriope 1 gal

Piedra
 plastico
 Edging
 granules



DLR Landscaping and Sprinklers
 Jose De la Rosa Licensed Irrigator
 Weslaco, Tx (956) 376-6188
 Dlr252000@yahoo.com

The State of Texas
 JOSE DE LA ROSA
 License# LI0025081
 Licensed Irrigator
 Expires 06/30/2023

Jose De la Rosa 7-02-22

Installation
 Plants, Labor total

2,825

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 07/11/22 06:00 PM

Department: City Secretary

Category: Minutes

Prepared By: Bianca Huerta

Initiator: Bianca Huerta

Sponsors:

SCHEDULED**ACTION ITEM (ID # 4448)**

DOC ID: 4448

Consideration and ACTION to approve the minutes from June 6, 2022.

I recommend approval.

Community Development Corporation

520 E Ocean Blvd

Los Fresnos, TX 78566

<http://citylf.cloudaccess.net/en/>

Regular Meeting

~ Minutes ~

Monday, June 6, 2022

6:00 PM

City Hall

AGENDA

Call to Order

The meeting was called to order at 6:00 PM by Vice President Daniel Alvarez

Invocation and Pledge of Allegiance

Mark Milum gave Invocation and led the audience in the Pledge of Allegiance.

Citizens Forum- To speak you must sign-in prior to the meeting and you have a limit of 5 minutes to speak.

There were none.

Action Items

Consideration and ACTION to approve the minutes from May 2, 2022.

There were no questions or comments from the board.

Motion was made and seconded to approve the minutes from May 2, 2022.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Pedro Maldonado, Board Member
SECONDER:	Marco Huerta, Board Member
AYES:	Maldonado, Huerta, Escobedo, Lubben, Alvarez
ABSENT:	Enrique C. Juarez, Leonel Casanova

Consideration and ACTION to acknowledge the May 2022 Financial Report. A. Monthly B. Year to Date report C. Sales Tax report

Mr. Milum reported the list of checks were normal checks that have been approved. The one that was out of the normal was a check in the amount of \$10,062.50 for RM Walsdorf for removal of invasive plants at the Nature Park. He advised the board the reports looks different the before because the city upgraded their software. He reported 71.20% in revenue, 27.50% in expenses and reviewed the financial report line items.

Motion was made and seconded to acknowledge the May 2022 Financial Report.

Attachment: CDC MIN 6 6 2022 (4448 : Minutes)

RESULT: ADOPTED [UNANIMOUS]
MOVER: Marco Huerta, Board Member
SECONDER: Daniel Alvarez, Vice President
AYES: Maldonado, Huerta, Escobedo, Lubben, Alvarez
ABSENT: Enrique C. Juarez, Leonel Casanova

Consideration and ACTION to approve a sign grant for The Vazquez Drive Thru located at 210 S Arroyo Blvd.

Mr. Milum explained the committee met and recommended the grant as stated in the agenda packet.

Motion was made and seconded to approve a sign grant for The Vazquez Drive Thru located at 210 S Arroyo Blvd. in the amount \$4,100.00 and CDC portion \$2,050.00

RESULT: ADOPTED [UNANIMOUS]
MOVER: William Lubben, Board Member
SECONDER: Alberto Escobedo, Board Member
AYES: Maldonado, Huerta, Escobedo, Lubben, Alvarez
ABSENT: Enrique C. Juarez, Leonel Casanova

Consideration and ACTION to approve funding to pave the entrance to the old Retama Street servicing the alley and Sierra RV Park.

Mr. Milum explained the location of Retama Street and the history of the street. He advised the board how paving the street would be a benefits to the surrounding business' and RV Park.

Mr Milum answered questions for the board.

Motion was made and seconded to approve funding in the amount \$23,800 to pave the entrance to the old Retama Street servicing the alley and Sierra RV Park.

RESULT: ADOPTED [UNANIMOUS]
MOVER: Alberto Escobedo, Board Member
SECONDER: Pedro Maldonado, Board Member
AYES: Maldonado, Huerta, Escobedo, Lubben, Alvarez
ABSENT: Enrique C. Juarez, Leonel Casanova

Consideration and ACTION to excuse the absence of William Lubben from the May 2, 2022 Community Development Corporation meeting.

Mr. Lubben explained he was out of town for his grandsons graduation.

Motion was made and seconded to excuse the absence of William Lubben from the May 2, 2022 Community Development Corporation meeting.

Regular Meeting

Monday, June 6, 2022

6:00 PM

RESULT: ADOPTED [UNANIMOUS]
MOVER: Marco Huerta, Board Member
SECONDER: Alberto Escobedo, Board Member
AYES: Maldonado, Huerta, Escobedo, Lubben, Alvarez
ABSENT: Enrique C. Juarez, Leonel Casanova

Report by CDC Consultant**CDC Consultant Report May 2022 A. Economic Development B. Community Development C. Affordable Housing D. Library Project**

Desi Martines reported the assistance that had been provided to businesses and residents in the area, working on a library project, and reported a new CDC intern would be hired to assist. He asked the board if there were any questions. There were none.

The board thanked Mr. Martinez for his report.

RESULT: NO ACTION

Report by General Manager**General Manager A. Infrastructure Project - Caution Lights B. Veteran's Memorial C. 2022-2023 Budget**

Mr Milum reported no change or additional information to report on the caution lights and the Veteran's Memorial. He advised the board the 2022-2023 Budget would be coming up and asked they start thinking of things they might be interested in talking about .

RESULT: NO ACTION

Committee reports and action as may be appropriate.

A. Advertising & Promotion Committee: Alberto Escobedo & Pedro Maldonado B. Business Program & By Laws Committee: Daniel Alvarez & Enrique Juarez C. New Industry Development/City Development: Marco Huerta, William Lubben & Alberto Escobedo D. CDC Grants Exploration Committee: Enrique Juarez & Daniel Alvarez

There were no reports.

RESULT: NO ACTION

Adjournment

The meeting was closed at 6:23 PM

 Presiding Officer of the Council

 Recorder

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 07/11/22 06:00 PM

Department: City Secretary

Category: Report

Prepared By: Bianca Huerta

Initiator: Bianca Huerta

Sponsors:

SCHEDULED**ACTION ITEM (ID # 4449)**

DOC ID: 4449

**Consideration and ACTION to acknowledge the June 2022
Financial Report. A. Monthly B. Year to Date report C. Sales
Tax report**

I recommend approval.

[illegible]



City of Los Fresnos, TX

Budget Report

Account Summary

For Fiscal: 2021-2022 Period Ending: 06/30/2022

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	P	it d
Revenue								
09-452-1000	INTEREST EARNED	380.00	380.00	0.00	512.68	132.68	13	%
09-452-1132	SALES TAX	510,000.00	510,000.00	41,181.21	404,198.56	-105,801.44	7	%
	Revenue Total:	510,380.00	510,380.00	41,181.21	404,711.24	-105,668.76	7	%
Expense								
ExpCategory: 01 - SALARIES								
09-575-01100	SALARIES	15,480.00	15,480.00	1,200.00	6,624.00	8,856.00	4	%
	ExpCategory: 01 - SALARIES Total:	15,480.00	15,480.00	1,200.00	6,624.00	8,856.00	4	%
ExpCategory: 02 - EMPLOYEE BENEFITS								
09-575-02100	FICA EXPENSE	960.00	960.00	74.40	410.68	549.32	4	%
09-575-02105	MEDICARE EXPENSE	224.00	224.00	17.40	91.69	132.31	4	%
09-575-02106	HEALTH INSURANCE EXP	0.00	0.00	0.00	0.79	-0.79	1	%
09-575-02107	TWC EXPENSE	144.00	144.00	1.21	106.77	37.23	7	%
09-575-02150	TMRS EXPENSE	0.00	0.00	0.00	4.35	-4.35	1	%
09-575-02160	WORKER'S COMP	43.00	43.00	2.84	14.96	28.04	3	%
	ExpCategory: 02 - EMPLOYEE BENEFITS Total:	1,371.00	1,371.00	95.85	629.24	741.76	4	%
ExpCategory: 03 - CONTRACT LABOR								
09-575-03110	ATTORNEY	500.00	500.00	0.00	0.00	500.00	1	%
09-575-03115	AUDITOR	5,775.00	5,775.00	0.00	5,775.00	0.00	10	%
09-575-03120	PROFESSIONAL SERVICES	39,520.00	39,520.00	1,463.71	27,810.32	11,709.68	7	%
09-575-03121	BUSINESS RECRUIT AND DEVELOP	12,000.00	12,000.00	1,000.00	9,000.00	3,000.00	7	%
	ExpCategory: 03 - CONTRACT LABOR Total:	57,795.00	57,795.00	2,463.71	42,585.32	15,209.68	7	%
ExpCategory: 04 - SUPPLIES								
09-560-04100	SUPPLIES - HDP	0.00	0.00	0.00	176.82	-176.82	1	%
09-575-04100	OFFICE SUPPLIES & PRINTING	5,500.00	5,500.00	0.00	2,635.81	2,864.19	4	%
	ExpCategory: 04 - SUPPLIES Total:	5,500.00	5,500.00	0.00	2,812.63	2,687.37	5	%
ExpCategory: 09 - MISCELLANEOUS								
09-575-09100	TRAVEL/SEMINARS	2,000.00	2,000.00	0.00	880.16	1,119.84	4	%
09-575-30129	GENERAL FUND ADMIN	15,000.00	15,000.00	15,000.00	15,000.00	0.00	10	%
	ExpCategory: 09 - MISCELLANEOUS Total:	17,000.00	17,000.00	15,000.00	15,880.16	1,119.84	9	%
ExpCategory: 10 - CONTRACTS AND OTHER								
09-575-06100	CITY PROMOTION	45,000.00	45,000.00	0.00	30,500.00	14,500.00	6	%
09-575-06120	ADVERTISING	6,000.00	6,000.00	0.00	5,645.00	355.00	9	%
09-575-10100	DUES & MEMBERSHIPS	1,200.00	2,400.00	82.95	835.72	1,564.28	3	%
09-575-30100	BUSINESS INCENTIVE PROGRAM	20,000.00	20,000.00	0.00	25,905.00	-5,905.00	12	%
	ExpCategory: 10 - CONTRACTS AND OTHER Total:	72,200.00	73,400.00	82.95	62,885.72	10,514.28	8	%
ExpCategory: 11 - MAINTENANCE								
09-575-11150	SPECIAL PROJECTS	257,434.00	256,234.00	2,500.00	32,896.37	223,337.63	12	%
	ExpCategory: 11 - MAINTENANCE Total:	257,434.00	256,234.00	2,500.00	32,896.37	223,337.63	12	%
ExpCategory: 12 - INSURANCE								
09-575-12100	INSURANCE	300.00	300.00	0.00	236.18	63.82	7	%
	ExpCategory: 12 - INSURANCE Total:	300.00	300.00	0.00	236.18	63.82	7	%
ExpCategory: 50 - TRANSFER								
09-575-30131	TRANSFER DEBT SERVICE I&S	83,000.00	83,000.00	83,000.00	83,000.00	0.00	10	%
	ExpCategory: 50 - TRANSFER Total:	83,000.00	83,000.00	83,000.00	83,000.00	0.00	10	%

Attachment: CDC Financial Report - June 2022 (4449 - Financial Report)

Budget Report

For Fiscal: 2021-2022 Period Ending: 06/30/2022

	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Variance
ExpCategory: 99 - MISCELLANEOUS & CONTIN						
09-575-99100 MISCELLANEOUS	300.00	300.00	0.00	0.00	300.00	%
ExpCategory: 99 - MISCELLANEOUS & CONTIN Total:	300.00	300.00	0.00	0.00	300.00	%
Expense Total:	510,380.00	510,380.00	104,342.51	247,549.62	262,830.38	%
Report Surplus (Deficit):	0.00	0.00	-63,161.30	157,161.62	157,161.62	%

Budget Report

For Fiscal: 2021-2022 Period Ending: 06/30/2022

Group Summary

ExpCategory	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	I	nt ed
Revenue							
	510,380.00	510,380.00	41,181.21	404,711.24	-105,668.76	7	%
Revenue Total:	510,380.00	510,380.00	41,181.21	404,711.24	-105,668.76	7	%
Expense							
01 - SALARIES	15,480.00	15,480.00	1,200.00	6,624.00	8,856.00	4	%
02 - EMPLOYEE BENEFITS	1,371.00	1,371.00	95.85	629.24	741.76	4	%
03 - CONTRACT LABOR	57,795.00	57,795.00	2,463.71	42,585.32	15,209.68	7	%
04 - SUPPLIES	5,500.00	5,500.00	0.00	2,812.63	2,687.37	5	%
09 - MISCELLANEOUS	17,000.00	17,000.00	15,000.00	15,880.16	1,119.84	9	%
10 - CONTRACTS AND OTHER	72,200.00	73,400.00	82.95	62,885.72	10,514.28	8	%
11 - MAINTENANCE	257,434.00	256,234.00	2,500.00	32,896.37	223,337.63	1	%
12 - INSURANCE	300.00	300.00	0.00	236.18	63.82	7	%
50 - TRANSFER	83,000.00	83,000.00	83,000.00	83,000.00	0.00	10	%
99 - MISCELLANEOUS & CONTIN	300.00	300.00	0.00	0.00	300.00		%
Expense Total:	510,380.00	510,380.00	104,342.51	247,549.62	262,830.38	4	%
Report Surplus (Deficit):	0.00	0.00	-63,161.30	157,161.62	157,161.62		%

Attachment: CDC Financial Report - June 2022 (4449 : Financial Report)

Budget Report

For Fiscal: 2021-2022 Period Ending: 06/30/2022

Fund Summary /

Fund	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)
09 - COMMUNITY DEVELOPMENT	0.00	0.00	-63,161.30	157,161.62	157,161.62
Report Surplus (Deficit):	0.00	0.00	-63,161.30	157,161.62	157,161.62

Attachment: CDC Financial Report - June 2022 (4449 : Financial Report)

Sales Tax Report
FY 21-22

Paid	2c				1-1/2c (General Fund Portion)				1/2c (CDC Portion)			
	FY21-21	FY19-20	Inc(Dec) (\$)	Inc(Dec) (%)	FY21-21	FY19-20	Inc(Dec) (\$)	Inc(Dec) (%)	FY21-21	FY19-20	Inc(Dec) (\$)	Inc(Dec) (%)
October	155,969.20	137,245.88	18,723.32	13.64%	116,976.90	102,934.41	14,042.49	13.64%	38,992.30	34,311.47	4,680.83	13.64%
November	169,309.31	159,685.57	9,623.74	6.03%	126,981.98	119,764.18	7,217.80	6.03%	42,327.33	39,921.39	2,405.94	6.03%
December	141,597.79	138,701.88	2,895.91	2.09%	106,198.34	104,026.41	2,171.93	2.09%	35,399.45	34,675.47	723.98	2.09%
January	160,126.54	126,834.66	33,291.88	26.25%	120,094.91	95,126.00	24,968.91	26.25%	40,031.64	31,708.67	8,322.97	26.25%
February	227,290.15	162,607.38	64,682.77	39.78%	170,467.61	121,955.54	48,512.08	39.78%	56,822.54	40,651.85	16,170.69	39.78%
March	159,594.88	128,048.62	31,546.26	24.64%	119,696.16	96,036.47	23,659.70	24.64%	39,898.72	32,012.16	7,886.57	24.64%
April	133,099.44	113,435.34	19,664.10	17.34%	99,824.58	85,076.51	14,748.08	17.34%	33,274.86	28,358.84	4,916.03	17.34%
May	209,547.66	156,970.44	52,577.22	33.49%	157,160.75	117,727.83	39,432.92	33.49%	52,386.92	39,242.61	13,144.31	33.49%
June	174,302.19	145,570.95	28,731.24	19.74%	130,726.64	109,178.21	21,548.43	19.74%	43,575.55	36,392.74	7,182.81	19.74%
July	163,446.56	169,624.59	(6,178.03)	-3.64%	122,584.92	127,218.44	(4,633.52)	-3.64%	40,861.64	42,406.15	(1,544.51)	-3.64%
August	185,738.61	181,736.68	4,001.93	2.20%	139,303.96	136,302.51	3,001.45	2.20%	46,434.65	45,434.17	1,000.48	2.20%
September	171,296.40	144,746.62	26,549.78	18.34%	128,472.30	108,559.97	19,912.34	18.34%	42,824.10	36,186.66	6,637.45	18.34%
TOTAL SALES ACTIVITIES	\$ 2,051,318.73	\$ 1,765,208.61	\$ 286,110.12	16.21%	\$ 1,538,489.05	\$ 1,323,906.46	\$ 214,582.59	16.21%	\$ 512,829.68	\$ 441,302.15	\$ 71,527.53	16.21%

Paid	2c				1-1/2c (General Fund Portion)				1/2c (CDC Portion)			
	FY21-22	FY20-21	Inc(Dec) (\$)	Inc(Dec) (%)	FY21-22	FY20-21	Inc(Dec) (\$)	Inc(Dec) (%)	FY21-22	FY20-21	Inc(Dec) (\$)	Inc(Dec) (%)
October	178,985.72	155,969.20	23,016.52	14.76%	134,239.29	116,976.90	17,262.39	14.76%	44,746.43	38,992.30	5,754.13	14.76%
November	182,158.81	169,309.31	12,849.50	7.59%	136,619.11	126,981.98	9,637.12	7.59%	45,539.70	42,327.33	3,212.38	7.59%
December	159,019.26	141,597.79	17,421.47	12.30%	119,264.45	106,198.34	13,066.10	12.30%	39,754.82	35,399.45	4,355.37	12.30%
January	173,325.51	160,126.54	13,198.97	8.24%	129,994.13	120,094.91	9,899.23	8.24%	43,331.38	40,031.64	3,299.74	8.24%
February	238,866.97	227,290.15	11,576.82	5.09%	179,150.23	170,467.61	8,682.62	5.09%	59,716.74	56,822.54	2,894.21	5.09%
March	156,978.19	159,594.88	(2,616.69)	-1.64%	117,733.64	119,696.16	(1,962.52)	-1.64%	39,244.55	39,898.72	(654.17)	-1.64%
April	151,647.45	133,099.44	18,548.01	13.94%	113,735.59	99,824.58	13,911.01	13.94%	37,911.86	33,274.86	4,637.00	13.94%
May	211,087.42	209,547.66	1,539.76	0.73%	158,315.57	157,160.75	1,154.82	0.73%	52,771.86	52,386.92	384.94	0.73%
June	164,724.81	174,302.19	(9,577.38)	-5.49%	123,543.61	130,726.64	(7,183.04)	-5.49%	41,181.20	43,575.55	(2,394.35)	-5.49%
TOTAL SALES ACTIVITIES	\$ 1,616,794.14	\$ 1,530,837.16	\$ 85,956.98	5.62%	\$ 1,212,595.61	\$ 1,148,127.87	\$ 64,467.74	5.62%	\$ 404,198.54	\$ 382,709.29	\$ 21,489.25	5.62%

**** Sales Tax Amount may be adjusted at the end of the year based on actuals sales activity amounts.

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 07/11/22 06:00 PM
Department: City Secretary
Category: Acknowledgments
Prepared By: Bianca Huerta

Initiator: Bianca Huerta

Sponsors:

SCHEDULED**ACTION ITEM (ID # 4454)**

DOC ID: 4454

Consideration and ACTION to excuse the absence of Leonel Casanova from the June 6, 2022 Community Development Corporation meeting.

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 07/11/22 06:00 PM

Department: City Secretary

Category: Acknowledgments

Prepared By: Bianca Huerta

SCHEDULED

Initiator: Bianca Huerta

Sponsors:

ACTION ITEM (ID # 4453)

DOC ID: 4453 A

Consideration and ACTION to excuse the absence of Enrique C. Juarez from the June 6, 2022 Community Development Corporation Meeting.

Enrique was out of town on a family vacation.

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 07/11/22 06:00 PM

Department: City Secretary

Category: Report

Prepared By: Bianca Huerta

Initiator: Bianca Huerta

Sponsors:

SCHEDULED

ACTION ITEM (ID # 4450)

DOC ID: 4450

**CDC Consultant Report June 2022 A. Economic
Development B. Community Development C. Library
Project**



Los Fresnos Community Development Corporation (LFCDC)

+A Texas 4B Development Corp.

JUNE, 2022 Report

By Desi Martinez, LFCDC Liaison



Economic Development:

Businesses and area residents looking for sites, information, or technical assistance;

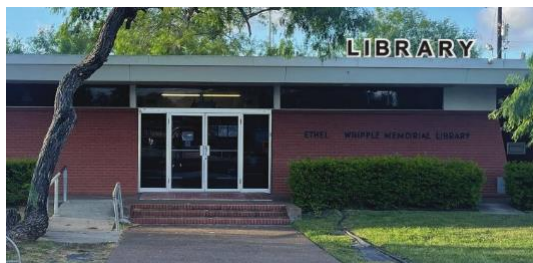
Total Business Site and Info Inquiries at the Permits Department	4- each
Total active businesses submitting permitting documents	2- each
Total New Residential Home construction plans and permits submitted	7- each

Follow up on business inquiries seeking sites or matching incentive grants in Los Fresnos:

4 businesses were assisted with sign matching grant applications and sign companies contact info.

Community Development:

1. Coordination is ongoing with the Library interactive library walk and front improvements project



Day View

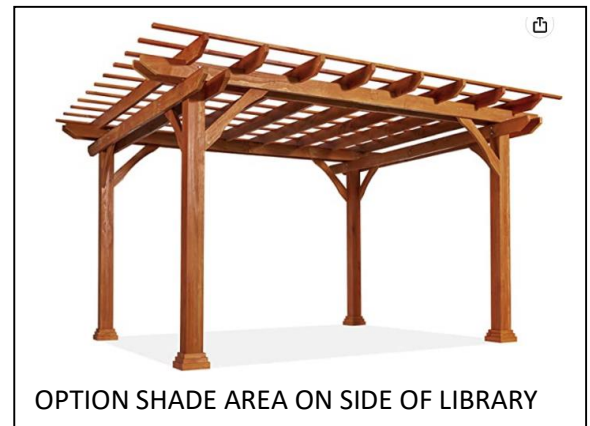


Night View



Attached is a list of items and companies contacted to date. The Los Fresnos CDC is assisting the city manager and public works in collecting information.

2. LFCDC staff, Librarian and Workforce Solutions (WFS) Cameron are jointly implementing an initiative to assist the unemployed and job seekers with workforce services and opportunities located at this site.



3. LFCDC staff and Chamber are coordinating a marketing plan for all its events and project partners to attract more visitors or seek services in town. These include the Los Fresnos Cowboy Cook-Off, Los Fresnos Conjunto Festival, Los Fresnos Rodeo and Cameron County Livestock Show, and the Los Fresnos Library

Questions, Answers, and Board Input Session.

(Contact me for information at the Los Fresnos CDC Office at #956-233-6182 or call my personal cell #956-778-8929 or email me at desiandlu1@yahoo.com)

LOS FRESNOS LIBRARY AREAS OF WORK AND CONTACTS MADE

Painters	Contact Numbers	Address
The Good Painters	(956) 226-4656	33112 FM 1577, San Benito, TX 78586
Harrison's Painting & Construction	(956) 241-6288	185 Freedom Circle, San Benito, TX 78586
Zaya Renovations	(512) 359-2470	820 Daffodil, Los Fresnos, TX 78566
Gutters	Contact Numbers	Address
David's Alumnium	(956) 638-7153	4201 Jefferson St, Mercedes, TX 78570
Mario Delgadillo Roofing	(956) 466-3969	1918 El Paraiso Dr. Brownsville, TX 78520
RGV Rain Gutters	(956) 368-3599	397 N San Patricio, San Benito, TX 78586
Gate	Contact Numbers	Address
Garcia Fencing	(956) 546-9133	7721 El Campo Road, Brownsville, TX 78521
Hurricane Fencing	(956) 423-8364	3440 TX-54 Spur, Harlingen, TX 78552
Harlingen Fencing	(956) 281-3858	no address provided
Sidewalk	Contact Numbers	Address
Arredondo Builders Llc	(956) 372-8899	386 Carmen Ave, Olmito, TX 78575
PG Construction	(956) 551-2193	4173 S Browne Ave, Brownsville, TX 78521
A3 Construction	(956) 793-4205	204 Industrial Blvd, Rio Hondo, TX 78583
Flag Pole Relocation	Contact Numbers	Address
TD Construction	(956) 893-0327	San Bentio, TX
A3 Construction	(956) 793-4205	204 Industrial Blvd, Rio Hondo, TX 78583
Rocha Infrastructure	(956) 572-9353	35513 Anaqua Dr. Los Fresnos, TX 78566
Sitting Area	Contact Numbers	Address
Max Torres	(956) 456-9598	no address provided
Rocha Infrastructure	(956) 572-9353	35513 Anaqua Dr. Los Fresnos, TX 78566
A3 Construction	(956) 793-4205	204 Industrial Blvd, Rio Hondo, TX 78583
Signs	Contact Numbers	Address
The Grafik Spot	(956) 621-0381	1265 N Expressway 83, Brownsville, TX 78520
SRS Signs	(956) 832-0001	1124 Morningside Rd, Brownsville, TX 78521
Gulf Coast Sign Company	(56) 299-0755	951 Falcon Blvd, San Benito, TX 78586
Landscape	Contact Numbers	Address
South Texas Nursery	(956) 538-8275	32268 Edgewater Isle Dr. Los Fresnos, TX 78566
Tree of Life	(956) 399-1315	1001 Granjeno St. San Benito, TX 78586
South Texas Yards	(956) 465-7919	no address provided
Windows/ Door	Contact Numbers	Address
Brex Commerical Doors	(956) 843-0151	501 E. Cedar, Suite A, McAllen, TX 78501
Harlingen Glass and Mirror	(956) 428-6066	1905 E. Harrison Ave. Harlingen, TX 78550
Lone Star Glass	(956) 412-4060	2913 SO. 77 Sunshine Strip, Harlingen, TX 78550

Attachment: 2022 JUNE- LFCDC Report (4450 : CDC Consultant Report)

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 07/11/22 06:00 PM

Department: City Secretary

Category: Report

Prepared By: Bianca Huerta

Initiator: Bianca Huerta

Sponsors:

SCHEDULED

ACTION ITEM (ID # 4451)

DOC ID: 4451 A

General Manager A. Infrastructure Project - Caution Lights B. Veteran's Memorial C. 2022-2023 Budget

As of today, Thursday June 30, there is no additional information from last meeting on the lights. We do have a schematic to review and hope to have a cost estimate for the meeting.

Community Development Corporation

520 E Ocean Blvd
Los Fresnos, TX 78566

Meeting: 07/11/22 06:00 PM

Department: City Secretary

Category: Report

Prepared By: Bianca Huerta

Initiator: Bianca Huerta

Sponsors:

SCHEDULED

ACTION ITEM (ID # 4452)

DOC ID: 4452

A. Advertising & Promotion Committee: Alberto Escobedo & Pedro Maldonado B. Business Program & By Laws Committee: Daniel Alvarez & Enrique Juarez C. New Industry Development/City Development: Marco Huerta, William Lubben & Alberto Escobedo D. CDC Grants Exploration Committee: Enrique Juarez & Daniel Alvarez